



Guidelines for Illustrators Preparing Artwork for Authors

We must be able to edit all maps, charts, graphs, diagrams, and any included text. Please make sure the files meet the following requirements:

FORMAT: The native Adobe Illustrator (.ai) file should be accompanied by a PDF with all fonts embedded. Do not convert text to outlines; all text should be editable.

SIZE: Illustrations should be vertically oriented (in portrait mode) and should be no more than 5" wide by 8" high. We do not print illustrations on their side.

COLOR MODE: Files should be created in CMYK color mode in percentages of black/K only; all elements should be converted to grayscale.

STYLE GUIDE:

- Simple maps and illustrations with minimal text will reproduce better
- Only use OpenType fonts, such as Avenir, Helvetica, Minion Pro, Myriad Pro, or Times New Roman
- Fonts should be no smaller than 6 points in size
- Be consistent with all labels and styling
- Graphs should include labels for both x- and y-axes
- Avoid putting black type over tints darker than 20%
- Do not use pattern fills like crosshatching or diagonal lines
- Do not use gradients, transparencies, or shadows
- All text should be in American English and consistent with any manuscript references
- Do not include titles or credit lines in the files; they should be listed in the manuscript captions

EMAIL ARTEDITOR@DUKEUPRESS.EDU IF YOU HAVE ADDITIONAL QUESTIONS & FIND ALL OF OUR AUTHOR GUIDELINES AT WWW.DUKEUPRESS.EDU/AUTHORS