Duke University Press offers a variety of advertising opportunities. We accept both print and digital advertising in most of our journals, whose subjects include cultural studies, gender studies, history, literary/language studies, and mathematics.

**Print Advertising**

**SPECIFICATIONS**

Supply ads as high-resolution, press-optimized PDF files (created using “Press Quality” PDF export settings). Unless otherwise noted, all ads are black and white and should be set in grayscale. Color ads should be in CMYK color space. No bleeds. All images and fonts should be embedded. Photos and halftones should be at least 300 dpi; line art should be at least 900 dpi. File dimensions must be sized to the exact ad dimensions, with no trim/bleed/crop marks. E-mail ads to Dan Ruccia at journals_advertising@dukeupress.edu. Be sure to include the journal title and the volume and issue numbers in the e-mail.

**DISCOUNTS**

Specify any discounts when making a reservation.

**Frequency Discount:** Reserve space in four consecutive issues in advance to receive a 25% discount.

**Discipline Discounts:** Reserve full-page ads in multiple journals within the following categories in a single order to receive a discount: History (H), Cultural Studies (CS), Literary/Language Studies (L). Journals in each category are listed on page 7. Place two ads for a 15% discount; place three or more for a 25% discount.

**TERMS**

Advertising content is subject to publisher approval. Each ad should be clearly marked with the name of the journal and issue in which it is to appear. Invoices and tear sheets will be sent following publication. Payment is due 30 days from the invoice date. The publisher’s liability for any error will not exceed the cost of the space. Due to production costs already incurred, reservations that are not canceled prior to the closing date will be invoiced for the full amount of the reservation, whether or not the ad appears in the journal.
Digital Advertising

PLACEMENT

1. **Homepage ad, 150px × 224px, two slots**
   
   On the Duke University Press Journals homepage, in the left column below the navigation bar.

2. **Tower ad, 150px × 224px, two slots per journal**
   
   On each journal’s landing page, in the left column below the navigation bar. Tower ads also appear on each journal’s contents page and all article pages, at the bottom of the right column.

3. **Tile ad, 180px × 90px, two slots per journal**
   
   On each journal’s landing page, in the middle below the search box.

4. **Leaderboard ad, 375px × 90px, one slot per journal**
   
   On each journal’s contents page and all article pages, in the center of the leaderboard.

5. **Header ad, 375px × 90px, one slot per journal**
   
   On each journal’s contents page and all article pages, in the center of the header.

SPECIFICATIONS

All ads should be saved as web-ready at 72 dpi as GIF, PNG, or JPG files. We accept animated GIFs but not Flash ads. The maximum animation length for all ads is 15 seconds. **Homepage, Tower, and Tile** ads should be no larger than 30K. **Leaderboard** and **Header** ads should be no larger than 40K. Include a click-through URL and short alt text (5 words or less).

DEADLINES

All ads are due by the twentieth of the month prior to the run date.

DISCOUNTS

10% off reservations in multiple ad slots at the same time

15% off consecutive contracts in the same ad slot

TERMS

All digital ads run for three months, with the exception of homepage ads, which run for one month. All contracts begin on the first of the month. Advertising content is subject to publisher approval. If multiple ads are booked for the same slot, all ads will be weighed equally. Statistics (impressions, click-throughs) are available upon request at the completion of the campaign. An invoice and a screenshot will be sent following ad posting. Payment is due 30 days from the invoice date.
eTOC Alert Advertising

Electronic table-of-contents (eTOC) alerts are a great way to reach a highly engaged audience related to a journal. eTOC subscribers have opted to receive these alerts, and they need not be subscribers to the journal. These alerts are sent when each issue of a journal is published. We offer two ad slots for these alerts: at the top and at the bottom of the alert. Ads are 375px (w) × 90px (h). Files should be saved as web-ready at 72 DPI as GIF, PNG, or JPG files. No animation accepted. Include a click-through URL and short alt text (5 words or less).

eTOC ads cost $200 each. Buy both slots in an issue for $350. Reserve ads in four consecutive issues to receive a 25% discount. Place ads in two journals at the same time to receive a 15% discount; place ads in three or more to receive a 25% discount.

Advertising Contact

Dan Ruccia
Journals Advertising Coordinator
Duke University Press
Box 90660
Durham, NC 27708
journals_advertising@dukeupress.edu
Phone: 1.919.687.8013
Fax: 1.919.680.6078
dukeupress.edu/Advertise
# 2017 Advertising Rates

<table>
<thead>
<tr>
<th>Journal</th>
<th>2017 Volume</th>
<th>Frequency</th>
<th>Dimensions (w × h)</th>
<th>Price</th>
<th>Dimensions (w × h)</th>
<th>Price</th>
<th>Digital Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>dukejournals.org homepage banner ad</td>
<td>*</td>
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<td>*</td>
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<td>*</td>
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<td>$250</td>
</tr>
<tr>
<td>American Literature</td>
<td>89</td>
<td>Quarterly</td>
<td>4.0625” × 7”</td>
<td>$500</td>
<td>4.0625” × 3.5”</td>
<td>$375</td>
<td></td>
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<tr>
<td>American Speech</td>
<td>92</td>
<td>Quarterly</td>
<td>4.625” × 7.75”</td>
<td>$300</td>
<td>4.625” × 3.375”</td>
<td>$225</td>
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</tr>
<tr>
<td>Archives of Asian Art</td>
<td>67</td>
<td>Two issues annually</td>
<td>6.33” × 9.2”</td>
<td>$400</td>
<td>6.33” × 4.6”</td>
<td>$300</td>
<td>$250</td>
</tr>
<tr>
<td>boundary 2</td>
<td>44</td>
<td>Quarterly</td>
<td>4.3125” × 7”</td>
<td>$300</td>
<td>4.3125” × 3.5”</td>
<td>$225</td>
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<tr>
<td>Camera Obscura</td>
<td>32</td>
<td>Three issues annually</td>
<td>3.75” × 6.75”</td>
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<td>3.75” × 3.375”</td>
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<td>Common Knowledge</td>
<td>23</td>
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<td>*</td>
<td>*</td>
<td>*</td>
<td>$250</td>
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<td>Comparative Literature</td>
<td>69</td>
<td>Quarterly</td>
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<td>$325</td>
<td>4.75” × 4”</td>
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<td>Comparative Studies of South Asia, Africa and the Middle East</td>
<td>37</td>
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<td>7” × 9.5”</td>
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<td>7” × 4.5”</td>
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<tr>
<td>Cultural Politics</td>
<td>13</td>
<td>Three issues annually</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>$250</td>
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<tr>
<td>differences</td>
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<td>Three issues annually</td>
<td>5” × 7”</td>
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<td>5” × 3.5”</td>
<td>$225</td>
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<td>166</td>
<td>18 issues annually</td>
<td>6.8125” × 10”</td>
<td>$400</td>
<td>6.8125” × 5”</td>
<td>$300</td>
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<td>EASTS: East Asian Science, Technology and Society</td>
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<td>Quarterly</td>
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<td>$300</td>
<td>5.5” × 4.25”</td>
<td>$225</td>
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<td>Eighteenth-Century Life</td>
<td>41</td>
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<td>$325</td>
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<td>Environmental Humanities</td>
<td>9</td>
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<td>*</td>
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<td>*</td>
<td>$250</td>
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<tr>
<td>Ethnohistory</td>
<td>64</td>
<td>Quarterly</td>
<td>4.3125” × 6.75”</td>
<td>$400</td>
<td>4.3125” × 3.375”</td>
<td>$300</td>
<td></td>
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<td>Quarterly</td>
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<td>$425</td>
<td>4.667” × 3.875”</td>
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<td>Genre</td>
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<td>$300</td>
<td>4.5” × 3.4375”</td>
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<td>GLQ</td>
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<td>Quarterly</td>
<td>4.625” × 8.125”</td>
<td>$325</td>
<td>4.625” × 4”</td>
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<td>97</td>
<td>Quarterly</td>
<td>4.3125” × 7”</td>
<td>$450</td>
<td>4.3125” × 3.5”</td>
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<td>$300</td>
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<tr>
<td>Journal</td>
<td>2017 Volume</td>
<td>Frequency</td>
<td>Dimensions (w × h)</td>
<td>Price</td>
<td>Dimensions (w × h)</td>
<td>Price</td>
<td>Digital Ads</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>-------------</td>
<td>--------------</td>
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<tr>
<td>History of Political Economy</td>
<td>49</td>
<td>Quarterly</td>
<td>4.125&quot; × 7&quot;</td>
<td>$300</td>
<td>4.125&quot; × 3.25&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Journal of Chinese Literature and Culture</td>
<td>4</td>
<td>Two issues annually</td>
<td>4.77&quot; × 7.66&quot;</td>
<td>$300</td>
<td>4.77&quot; × 3.75&quot;</td>
<td>$225</td>
<td>$250</td>
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<td>Journal of Health Politics, Policy and Law</td>
<td>42</td>
<td>Bimonthly</td>
<td>4.25&quot; × 7.167&quot;</td>
<td>$450</td>
<td>4.25&quot; × 3.583&quot;</td>
<td>$300</td>
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<tr>
<td>Journal of Medieval and Early Modern Studies</td>
<td>47</td>
<td>Three issues annually</td>
<td>4.416&quot; × 7.5&quot;</td>
<td>$325</td>
<td>4.416&quot; × 3.75&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Journal of Middle East Women’s Studies</td>
<td>13</td>
<td>Three issues annually</td>
<td>4.77&quot; × 7.86&quot;</td>
<td>$325</td>
<td>4.77&quot; × 3.9&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Journal of Music Theory</td>
<td>61</td>
<td>Two issues annually</td>
<td>4.5&quot; × 7.875&quot;</td>
<td>$350</td>
<td>4.5&quot; × 3.9375&quot;</td>
<td>$250</td>
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<td>Kyoto Journal of Mathematics</td>
<td>57</td>
<td>Quarterly</td>
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<td>Labor</td>
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<tr>
<td>Mediterranean Quarterly</td>
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<td>Quarterly</td>
<td>4.75&quot; × 7.875&quot;</td>
<td>$300</td>
<td>4.75&quot; × 3.875&quot;</td>
<td>$225</td>
<td>$250</td>
</tr>
<tr>
<td>minnesota review</td>
<td>*</td>
<td>Two issues annually</td>
<td>4&quot; × 7&quot;</td>
<td>$300</td>
<td>4&quot; × 3.5&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>MLQ: Modern Language Quarterly</td>
<td>78</td>
<td>Quarterly</td>
<td>4.3125&quot; × 7.5625&quot;</td>
<td>$300</td>
<td>4.3125&quot; × 3.625&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>New German Critique</td>
<td>44</td>
<td>Three issues annually</td>
<td>4.375&quot; × 6.75&quot;</td>
<td>$300</td>
<td>4.375&quot; × 3.375&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Nka</td>
<td>*</td>
<td>Two issues annually</td>
<td>Full Color 6.3&quot; × 8.7&quot;</td>
<td>$475</td>
<td>*</td>
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<td>$250</td>
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<tr>
<td>Notre Dame Journal of Formal Logic</td>
<td>58</td>
<td>Quarterly</td>
<td>4.625&quot; × 8&quot;</td>
<td>$300</td>
<td>4.625&quot; × 3.75&quot;</td>
<td>$225</td>
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<tr>
<td>Novel</td>
<td>50</td>
<td>Three issues annually</td>
<td>5&quot; × 7.4&quot;</td>
<td>$300</td>
<td>5&quot; × 3.7&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Pedagogy</td>
<td>17</td>
<td>Three issues annually</td>
<td>4.333&quot; × 7.583&quot;</td>
<td>$300</td>
<td>4.333&quot; × 3.791&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Philosophical Review</td>
<td>126</td>
<td>Quarterly</td>
<td>4.3125&quot; × 7.25&quot;</td>
<td>$450</td>
<td>4.3125&quot; × 3.375&quot;</td>
<td>$325</td>
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<tr>
<td>Poetics Today</td>
<td>38</td>
<td>Quarterly</td>
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<td>$300</td>
<td>4.333&quot; × 3.667&quot;</td>
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<td>$250</td>
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<tr>
<td>positions: asia critique</td>
<td>25</td>
<td>Quarterly</td>
<td>4.416&quot; × 6.5&quot;</td>
<td>$300</td>
<td>4.416&quot; × 3.25&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Public Culture</td>
<td>29</td>
<td>Three issues annually</td>
<td>4.5&quot; × 6.75&quot;</td>
<td>$350</td>
<td>4.5&quot; × 3.375&quot;</td>
<td>$250</td>
<td>$250</td>
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</table>
## 2017 Advertising Rates

<table>
<thead>
<tr>
<th>Journal</th>
<th>2017 Volume</th>
<th>Frequency</th>
<th>Dimensions (w x h)</th>
<th>Price</th>
<th>Dimensions (w x h)</th>
<th>Price</th>
<th>Digital Ads</th>
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<tr>
<td>Qui Parle</td>
<td>26</td>
<td>Two issues annually</td>
<td>4.167&quot; x 7.167&quot;</td>
<td>$300</td>
<td>4.167&quot; x 3.58&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Radical History Review</td>
<td>*</td>
<td>Three issues annually</td>
<td>4.875&quot; x 8&quot;</td>
<td>$425</td>
<td>4.875&quot; x 4&quot;</td>
<td>$325</td>
<td>$325</td>
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<tr>
<td>Small Axe</td>
<td>21</td>
<td>Three issues annually</td>
<td>5.125&quot; x 7.4&quot;</td>
<td>$300</td>
<td>5.125&quot; x 3.7&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Social Text</td>
<td>35</td>
<td>Quarterly</td>
<td>4.375&quot; x 7.625&quot;</td>
<td>$300</td>
<td>4.375&quot; x 3.8125&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>South Atlantic Quarterly</td>
<td>116</td>
<td>Quarterly</td>
<td>4.375&quot; x 6.75&quot;</td>
<td>$325</td>
<td>4.375&quot; x 3.375&quot;</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Theater</td>
<td>47</td>
<td>Three issues annually</td>
<td>4.833&quot; x 7.687&quot;</td>
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<td>4.833&quot; x 3.843&quot;</td>
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<tr>
<td>Tikkun</td>
<td>32</td>
<td>Quarterly</td>
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<tr>
<td>TSQ: Transgender Studies Quarterly</td>
<td>4</td>
<td>Quarterly</td>
<td>4.667” x 7.75”</td>
<td>$300</td>
<td>4.667” x 3.875”</td>
<td>$225</td>
<td>$250</td>
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<tr>
<td>Twentieth-Century Literature</td>
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<td>Quarterly</td>
<td>4.333” x 7.166”</td>
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<td>4.333” x 3.583”</td>
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<td>34</td>
<td>Quarterly</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

The current Tikkun media kit can be found [here](#).

The current World Policy Journal media kit can be found [here](#).

## Discipline Discount Categories

### History (H)
- Eighteenth-Century Life
- Ethnohistory
- French Historical Studies
- Hispanic American Historical Review
- History of Political Economy
- Journal of Medieval and Early Modern Studies
- Labor
- Mediterranean Quarterly
- Radical History Review

### Cultural Studies (CS)
- boundary 2
- Cultural Politics
- differences
- GLQ
- Journal of Middle East Women’s Studies
- New German Critique
- Public Culture
- Qui Parle
- Small Axe
- Social Text
- South Atlantic Quarterly
- TSQ: Transgender Studies Quarterly

### Literary/Language Studies (L)
- American Literature
- American Speech
- Comparative Literature
- Genre
- Journal of Chinese Literature and Culture
- minnesota review
- MLQ: Modern Language Quarterly
- Novel
- Pedagogy
- Poetics Today
- Twentieth-Century Literature
American Literature

American Literature has been regarded since its inception as the pre-eminent periodical in its field. Each issue contains articles covering the works of several American authors.

*americanliterature.dukejournals.org*

**Subject Areas:** American Studies; Literary Studies; Criticism & Theory

**Frequency:** Quarterly  
**2017 Volume:** 89

**Rates**

- Full Page: 4.0625" × 7"  
  - $500
- Half Page: 4.0625" × 3.5"  
  - $375
- Digital:  
  - $375

**2017 Deadlines**

- 89:1 (March)  
  - 12/1/2016
- 89:2 (June)*  
  - 3/13/2017
- 89:3 (September)  
  - 6/12/2017
- 89:4 (December)  
  - 9/10/2017

*Special issue—see list of titles on page 20.

American Speech

A Quarterly of Linguistic Usage

American Speech has been one of the foremost publications in its field since its founding in 1925. The journal is concerned principally with the English language in the Western Hemisphere, although articles dealing with English in other parts of the world, the influence of other languages by or on English, and linguistic theory are also published.

*americanspeech.dukejournals.org*

**Subject Areas:** American Studies; Linguistics

**Frequency:** Quarterly  
**2017 Volume:** 92

**Rates**

- Full Page: 4.625" × 7.75"  
  - $300
- Half Page: 4.625" × 3.375"  
  - $225
- Digital:  
  - $250

**2017 Deadlines**

- 92:1 (February)  
  - 12/5/2016
- 92:2 (May)  
  - 2/22/2017
- 92:3 (August)  
  - 6/9/2017
- 92:4 (November)  
  - 9/8/2017

Archives of Asian Art

New in 2017! Since its establishment in 1945, Archives of Asian Art has been devoted to publishing new scholarship on the art and architecture of South, Southeast, Central, and East Asia.

*aaa.dukejournals.org*

**Subject Areas:** Art & Art History; Asian Studies

**Frequency:** Two issues annually  
**2017 Volume:** 67

**Rates**

- Full Page: 6.33" × 9.2"  
  - $400
- Half Page: 6.33" × 4.6"  
  - $300
- Digital:  
  - $250

**2017 Deadlines**

- 67:1 (April)  
  - 12/19/2016
- 67:2 (October)  
  - 7/31/2017

boundary 2

an international journal of literature and culture

Extending beyond the postmodern, boundary 2 approaches problems in these areas from a number of politically, historically, and theoretically informed perspectives. boundary 2 is committed to understanding the present and approaching the study of national and international culture and politics through literature and the human sciences.

*boundary2.dukejournals.org*

**Subject Areas:** American Studies; Criticism & Theory; Cultural Studies; Literary Studies; World History

**Frequency:** Quarterly  
**2017 Volume:** 44

**Rates**

- Full Page: 4.3125" × 7"  
  - $300
- Half Page: 4.3125" × 3.5"  
  - $225
- Digital:  
  - $250

**2017 Deadlines**

- 44:1 (February)*  
  - 11/2/2016
- 44:2 (May)  
  - 2/8/2017
- 44:3 (August)  
  - 5/5/2017
- 44:4 (November)  
  - 8/7/2017

*Special issue—see list of titles on page 20.
Camera Obscura

*Camera Obscura* provides a forum for scholarship and debate on feminism, culture, and media studies. The journal encourages contributions that pursue the conjunctions of gender, race, class, and sexuality with audiovisual culture; new histories and theories of film, television, video, and digital media; and politically engaged approaches to a range of media practices.

cameraobscura.dukejournals.org

**Subject Areas:** Film & Television Studies; Gender Studies/Feminist Theory

**Frequency:** Three issues annually  
**2017 Volume:** 32

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Common Knowledge

Since 1992 *Common Knowledge* has opened lines of communication among schools of thought in the academy as well as between the academy and the community of thoughtful people outside its walls. *Common Knowledge* regularly challenges the ways we think about scholarship and its relevance to humanity.

commongnowledge.dukejournals.org

**Subject Areas:** Cultural Studies; Philosophy; Religious Studies

**Frequency:** Three issues annually  
**2017 Volume:** 23

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Comparative Literature

The oldest journal in its field in the United States, *Comparative Literature* explores issues in literary history and theory. Drawing on a variety of theoretical and critical approaches, the journal offers a wide-ranging look at the intersections of national literatures, global literary trends, and theoretical discourse.

complit.dukejournals.org

**Subject Area:** Criticism & Theory; Literary Studies

**Frequency:** Quarterly  
**2017 Volume:** 69

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Comparative Studies of South Asia, Africa and the Middle East

*CSSAAME* seeks to bring region and area studies into conversation with a rethinking of theory and the disciplines. Its aim is twofold: to ask how area and region are implicated in the production of geohistorical universals and, conversely, to attend to the specificity of non-Western social, political, and intellectual formations as these challenge normative assumptions of social life, cultural practice, and historical transformation.

cssaaame.dukejournals.org

**Subject Areas:** African Studies; Middle East Studies; Asian Studies

**Frequency:** Three issues annually  
**2017 Volume:** 37

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Rates

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**2017 Deadlines**

- 94 (May)  
  2/27/2017
- 95 (September)  
  7/10/2017
- 96 (December)  
  10/5/2017
**Cultural Politics**

Moving beyond the boundaries of race, gender, and class, *Cultural Politics* examines the political ramifications of global cultural productions across artistic and academic disciplines. The journal explores precisely what is cultural about politics and what is political about culture by bringing together text and visual art that offer diverse modes of engagement with theory, cultural production, and politics.

culturalpolitics.dukejournals.org

**Subject Areas:** Cultural Studies; International Studies; Social Theory  
**Frequency:** Three issues annually  
**2017 Volume:** 13

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**differences A Journal of Feminist Cultural Studies**

differences first appeared in 1989 at the moment of a critical encounter between theories of difference (primarily Continental) and the politics of diversity (primarily American). In the ensuing years, the journal has established a critical forum where the problematic of differences is explored in texts ranging from the literary and visual to the political and social.

differences.dukejournals.org

**Subject Areas:** Criticism & Theory; Cultural Studies; Gender Studies/Feminist Theory; Literary Studies  
**Frequency:** Three issues annually  
**2017 Volume:** 28

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**Duke Mathematical Journal**

The *Duke Mathematical Journal* is one of the world’s leading mathematical journals, with an impact factor of 1.578, a five-year impact factor of 2.009, and an MR Citation Database MCQ of 2.07.

projecteuclid.org/dmj

**Subject Area:** Mathematics  
**Frequency:** 18 issues annually  
**2017 Volume:** 166

---

**East Asian Science, Technology and Society** An International Journal

*EASTS* aims to bring together East Asian and Western scholars from the fields of science, technology, and society. Examining issues such as human embryonic stem-cell research, family and reproductive technologies, and the globalization of Chinese medicine, the journal publishes research on how society and culture in East Asia interact with science, technology, and medicine.

easts.dukejournals.org

**Subject Areas:** Anthropology/Ethnography; Asian Studies; Science Studies; Sociology & Social Theory  
**Frequency:** Quarterly  
**2017 Volume:** 11

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**Rates**

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<td>11:4 (December)</td>
<td>9/22/2017</td>
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*Special issue—see list of titles on page 20.
**Environmental Humanities**

An international journal that aims to invigorate current interdisciplinary research on the environment, *Environmental Humanities* publishes outstanding scholarship that draws humanities disciplines into conversation with each other and with the natural and social sciences.

*environmentalhumanities.dukejournals.org*

**Subject Areas:** Cultural Studies; Science Studies

**Frequency:** Two issues annually

**2017 Volume:** 9

**Rates**

- Digital $200
- Online only

**2017 Deadlines**

- 41:1 (January) 10/10/2016
- 41:2 (April) 2/3/2017
- 41:3 (September) 6/13/2017

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**Ethnohistory**

*Ethnohistory* reflects the wide range of current scholarship inspired by anthropological and historical approaches to the human condition. Of particular interest are those analyses and interpretations that seek to make evident the experience, organization, and identities of indigenous, diasporic, and minority peoples.

*ethnohistory.dukejournals.org*

**Subject Areas:** Anthropology/Ethnography; Cultural Studies; Indigenous & Native American Studies

**Frequency:** Quarterly

**2017 Volume:** 64

**Rates**

- Full Page 4.3125" × 6.75"
- Half Page 4.3125" × 3.375"
- Digital $300

**2017 Deadlines**

- 64:1 (January)* 11/28/2016
- 64:2 (April) 2/22/2017
- 64:3 (July) 5/19/2017
- 64:4 (October) 8/24/2017

*Special issue—see list of titles on page 20.

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**French Historical Studies**

*French Historical Studies*, the leading journal on the history of France, publishes articles and commentaries on all periods of French history from the Middle Ages to the present.

*fhs.dukejournals.org*

**Subject Areas:** European Studies; History; Literary Studies; Medieval & Early Modern Studies

**Frequency:** Quarterly

**2017 Volume:** 40

**Rates**

- Full Page 4.667" × 7.75"
- Half Page 4.667" × 3.875"
- Digital $250

**2017 Deadlines**

- 40:1 (February) 11/21/2016
- 40:2 (April)* 2/8/2017
- 40:3 (August) 5/29/2017
- 40:4 (October) 7/31/2017

*Special issue—see list of titles on page 20.
**Genre** Forms of Discourse and Culture

*Genre* is devoted to the study of the codes, conventions, and histories of generic forms in the context of their cultural manifestations and effects. It publishes articles that deal with questions of genre in both literary and nonliterary forms, that bring a broad range of disciplinary and interdisciplinary approaches to genre, or that consider theoretical, institutional, or political dimensions of discourse.

*genre.dukejournals.org*

**Subject Areas:** Cultural Studies; Criticism & Theory; Literary Studies

**Frequency:** Three issues annually  
**2017 Volume:** 50

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**Rates**

- **Full Page:** 4.5” x 6.875”  
  $300
- **Half Page:** 4.5” x 3.4375”  
  $225
- **Digital**  
  $250

**2017 Deadlines**

- 50:1 (April)  
  1/24/2017
- 50:2 (July)  
  5/25/2017
- 50:3 (December)  
  10/6/2017

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**GLQ** A Journal of Lesbian and Gay Studies

Providing a much-needed forum for interdisciplinary discussion, *GLQ* publishes scholarship, criticism, and commentary in areas as diverse as law, science studies, religion, political science, and literary studies. Its aim is to offer queer perspectives on all issues concerning sex and sexuality.

*glq.dukejournals.org*

**Subject Areas:** Cultural Studies; Gay & Lesbian Studies/Queer Theory; Gender Studies/Feminist Theory

**Frequency:** Quarterly  
**2017 Volume:** 23

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**Rates**

- **Full Page:** 4.825” x 8.125”  
  $225
- **Half Page:** 4.825” x 4”  
  $225
- **Digital**  
  $250

**2017 Deadlines**

- 23:1 (January)  
  10/26/2016
- 23:2 (April)*  
  1/26/2017
- 23:3 (June)  
  4/10/2017
- 23:4 (October)  
  7/26/2017

*Special issue—see list of titles on page 20.

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**Hispanic American Historical Review**

The *Hispanic American Historical Review* pioneered the study of Latin American history and culture in the United States and remains the most widely respected journal in the field. *HAHR*’s comprehensive book review section provides commentary, ranging from brief notices to review essays, on every facet of scholarship on Latin American history and culture.

*hahr.dukejournals.org*

**Subject Areas:** Indigenous & Native American Studies; History; Latin American Studies

**Frequency:** Quarterly  
**2017 Volume:** 97

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**Rates**

- **Full Page:** 4.3125” x 7”  
  $450
- **Half Page:** 4.3125” x 3.5”  
  $300
- **Digital**  
  $300

**2017 Deadlines**

- 97:1 (February)  
  11/11/2016
- 97:2 (May)*  
  2/16/2017
- 97:3 (August)*  
  5/16/2017
- 97:4 (November)  
  8/17/2017

*Special issue—see list of titles on page 20.

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**History of Political Economy**

*History of Political Economy* has made significant contributions to the history of economic thought and analysis. In addition to book reviews, each issue contains the products of original research on the development of economic thought, the historical background behind major figures in the history of economics, the interpretation of economic theories, and the methodologies available to historians of economic theory.

*hope.dukejournals.org*

**Subject Areas:** Economics; History; Politics

**Frequency:** Quarterly  
**2017 Volume:** 49

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**Rates**

- **Full Page:** 4.125” x 7”  
  $300
- **Half Page:** 4.125” x 3.25”  
  $225
- **Digital**  
  $250

**2017 Deadlines**

- 49:1 (March)  
  12/16/2016
- 49:2 (June)  
  3/22/2017
- 49:3 (September)  
  7/7/2017
- 49:4 (November)  
  10/11/2017
### Journal of Medieval and Early Modern Studies

The *Journal of Medieval and Early Modern Studies* publishes articles informed by historical inquiry and alert to issues raised by contemporary theoretical debate. The journal fosters rigorous investigation of historiographical representations of European and western Asian cultural forms from late antiquity to the seventeenth century. Its topics include art, literature, theater, music, philosophy, theology, and history.

**jmems.dukejournals.org**

**Subject Areas:** Art & Art History; European Studies; History; Medieval & Early Modern Studies  
**Frequency:** Three issues annually  
**2017 Volume:** 47

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**2017 Deadlines**

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2. **47:2 (May)**: 2/22/2017  
3. **47:3 (September)**: 7/5/2017

*Special issue—see list of titles on page 20.

### Journal of Health Politics, Policy and Law

A leading journal in its field, and the primary source of communication across the many disciplines it serves, the *Journal of Health Politics, Policy and Law* focuses on the initiation, formulation, and implementation of health policy and analyzes the relations between government and health—past, present, and future.

**jhppl.dukejournals.org**

**Subject Areas:** Health Policy; Politics  
**Frequency:** Bimonthly  
**2017 Volume:** 42

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4. **42:4 (August)**: 5/11/2017  
5. **42:5 (October)**: 7/10/2017  
6. **42:6 (December)**: 9/13/2017

*Special issue—see list of titles on page 20.

### Journal of Middle East Women’s Studies

The *Journal of Middle East Women’s Studies* is an interdisciplinary journal that advances the fields of Middle East gender, sexuality, and women’s studies through the contributions of international academics, artists, and activists working in the interpretive social sciences and humanities.

**jmews.dukejournals.org**

**Subject Areas:** Cultural Studies; Gender Studies/Feminist Theory; Middle Eastern Studies  
**Frequency:** Three issues annually  
**2017 Volume:** 13

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**2017 Deadlines**

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2. **13:2 (July)**: 6/14/2017  
3. **13:3 (November)**: 9/20/2017

*Special issue—see list of titles on page 20.

### Journal of Chinese Literature and Culture

The *Journal of Chinese Literature and Culture* publishes research articles and essays on premodern Chinese literature and all aspects of the broader literary culture. It also publishes work that explores the influence of traditional literature and culture in modern and contemporary China.

**jclc.dukejournals.org**

**Subject Areas:** Asian Studies; Literary Studies  
**Frequency:** Two issues annually  
**2017 Volume:** 4

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Mediterranean Quarterly

As the only journal that specifically addresses the problems of the Mediterranean region, Mediterranean Quarterly is in a position to account for many of the crucial developments in international politics and policy that are redefining the world order. This unique publication looks at global issues with a Mediterranean slant and regional struggles of global impact.

Subject Area: European Studies; History; Middle East Studies; Politics
Frequency: Quarterly
2017 Volume: 28

Rates
Full Page 4.75" × 7.875" $300
Half Page 4.75" × 3.875" $225
Digital $250

2017 Deadlines
28:1 (March) 12/16/2016
28:2 (June) 3/23/2017
28:3 (September) 6/30/2017
28:4 (December) 9/22/2017

Subject Areas:
European Studies; History; Middle East Studies; Politics

Kyoto Journal of Mathematics

The Kyoto Journal of Mathematics publishes original research papers at the forefront of pure mathematics, including surveys that contribute to advances in the field.

Subject Area: Mathematics
Frequency: Quarterly
2017 Volume: 57

Rates
Full Page 7.125" × 10.125" $300
Half Page 7.125" × 5.0625" $225

2017 Deadlines
57:1 (April) 1/25/2017
57:2 (June) 4/6/2017
57:3 (September) 7/3/2017
57:4 (December) 9/29/2017

Labor Studies in Working-Class History

Although the tradition from which the journal derives its energy has been rooted primarily in social movements and institutions based on industrial labor, Labor intends to give equal attention to other labor systems and social contexts (agricultural work, slavery, unpaid and domestic labor, the informal sector, the professions, etc.).

Subject Areas: American Studies; History; Politics
Frequency: Quarterly
2017 Volume: 14

Rates
Full Page 4.75" × 7.825" $400
Half Page 4.75" × 3.75" $300
Digital $250

2017 Deadlines
14:1 (March) 12/16/2016
14:2 (May) 3/17/2017
14:3 (September) 6/28/2017
14:4 (December)* 10/3/2017
*Special issue—see list of titles on page 20.

Journal of Music Theory

The Journal of Music Theory fosters conceptual and technical innovations in abstract, systematic musical thought and cultivates the historical study of musical concepts and compositional techniques. While remaining true to its original formalist outlook, the journal also addresses the influences of philosophy, mathematics, computer science, cognitive sciences, and anthropology on music theory.

Subject Area: Music Theory
Frequency: Two issues annually
2017 Volume: 61

Rates
Full Page 4.5" × 7.875" $350
Half Page 4.5" × 3.9375" $250
Digital $250
**minnesota review** a journal of creative and critical writing

Publishing contemporary poetry and fiction as well as reviews, critical commentary, and interviews of leading intellectual figures, the *minnesota review* curates smart yet accessible collections of progressive new work.

[minnesotareview.dukejournals.org](http://minnesotareview.dukejournals.org)

**Subject Areas:** Criticism & Theory; Fiction & Poetry; Literary Studies

**Frequency:** Two issues annually

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**MLQ: Modern Language Quarterly** A Journal of Literary History

*Modern Language Quarterly* publishes scholarly essays and book reviews pertaining to literary history. The journal is dedicated to scholarship that illumines texts of the recent and the distant past. It is devoted to those texts as the representations, agents, and vehicles of change.

[mlq.dukejournals.org](http://mlq.dukejournals.org)

**Subject Area:** Criticism & Theory; Literary Studies

**Frequency:** Quarterly

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**New German Critique**

*New German Critique* is an interdisciplinary journal that focuses on twentieth- and twenty-first-century German studies and publishes on a wide array of subjects, including literature, film, and media; literary theory and cultural studies; Holocaust studies; art and architecture; political and social theory; and philosophy.

[ngc.dukejournals.org](http://ngc.dukejournals.org)

**Subject Areas:** Criticism & Theory; Cultural Studies; European Studies; Film & Television Studies; Literary Studies; Sociology

**Frequency:** Three issues annually

---

**Nka** Journal of Contemporary African Art

*Nka* focuses on publishing critical work that examines contemporary African and African Diaspora art within the modernist and postmodernist experience. The journal therefore contributes significantly to the intellectual dialogue on world art and the discourse on internationalism and multiculturalism in the arts.

[nka.dukejournals.org](http://nka.dukejournals.org)

**Subject Areas:** African Studies; Art & Art History

**Frequency:** Two issues annually

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**2017 Deadlines**

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**Notre Dame Journal of Formal Logic**

The *Notre Dame Journal of Formal Logic* publishes original work in all areas of logic and the foundations of mathematics.

*dukeupress.edu/ndjfl*

**Subject Areas:** Mathematics; Philosophy  
**Frequency:** Quarterly  
**2017 Volume:** 58

**Rates**  
Full Page $4.625” × 8” $300  
Half Page $4.625” × 3.75” $225

**2017 Deadlines**  
58:2 (May) 2/20/2017  
58:3 (August) 5/19/2017  
58:4 (November) 8/24/2017

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**Novel A Forum on Fiction**

Widely acknowledged as the leading journal in its field, *Novel* publishes essays concerned with the novel's role in engaging and shaping the world. To promote critical discourse on the novel, the journal publishes significant work on fiction and related areas of research and theory.

*novel.dukejournals.org*

**Subject Areas:** American, British & European Literature; Literary Studies  
**Frequency:** Three issues annually  
**2017 Volume:** 50

**Rates**  
Full Page 5” × 7.4” $300  
Half Page 5” × 3.7” $225  
Digital $250

**2017 Deadlines**  
50:1 (May) 3/10/2017  
50:2 (August) 6/1/2017  
50:3 (November) 9/21/2017

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**Pedagogy Critical Approaches to Teaching Literature, Language, Composition, and Culture**

*Pedagogy* is an innovative journal that aims to build a new discourse around teaching in English studies. In spite of the large role that teaching plays in the lives of most English studies scholars, no other mainstream journal devotes itself exclusively to pedagogical issues spanning the discipline. Fusing theoretical approaches and practical realities, *Pedagogy* is an essential resource for teachers.

*pedagogy.dukejournals.org*

**Subject Areas:** Criticism & Theory; Education; Literary Studies  
**Frequency:** Three issues annually  
**2017 Volume:** 17

**Rates**  
Full Page 4.333” × 7.583” $300  
Half Page 4.333” × 3.791” $225  
Digital $250

**2017 Deadlines**  
17:1 (January) 10/27/2016  
17:2 (April) 2/1/2017  
17:3 (October) 8/10/2017

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**Philosophical Review**

In continuous publication since 1892, the *Philosophical Review* has a long-standing reputation for excellence and has published many papers now considered classics in the field. The journal aims to publish original scholarly work in all areas of analytic philosophy, with an emphasis on material of general interest to academic philosophers.

*philreview.dukejournals.org*

**Subject Area:** Philosophy  
**Frequency:** Quarterly  
**2017 Volume:** 126

**Rates**  
Full Page 4.3125” × 7.25” $450  
Half Page 4.3125” × 3.375” $325  
Digital $325

**2017 Deadlines**  
126:1 (January) 10/27/2016  
126:2 (April) 2/1/2017  
126:3 (July) 5/25/2017  
126:4 (October) 8/10/2017
Poetics Today

Poetics Today brings together scholars from throughout the world who are concerned with developing systematic approaches to the study of literature (e.g., semiotics and narratology) and with applying such approaches to the interpretation of literary works. Poetics Today presents a remarkable diversity of methodologies and examines a wide range of literary and critical topics.

poeticstoday.dukejournals.org

Subject Areas: Criticism & Theory; Linguistics; Literary Studies; Poetry

Frequency: Quarterly 2017 Volume: 38

Rates

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2017 Deadlines

38:1 (March)* 12/15/2016
38:2 (June) 2/21/2017
38:3 (September) 7/14/2017
38:4 (December) 9/27/2017

*Special issue—see list of titles on page 20.

Positions Asia Critique

Offering a fresh approach to East Asia and Asian American studies, positions employs theoretical and multidisciplinary methods in creating a provocative forum for vigorous debate.

positions.dukejournals.org

Subject Areas: Anthropology/Ethnography; Asian Studies; Cultural Studies

Frequency: Quarterly 2017 Volume: 25

Rates

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2017 Deadlines

25:1 (February)* 12/12/2016
25:2 (May) 3/7/2017
25:3 (August) 6/16/2017
25:4 (November) 9/20/2017

*Special issue—see list of titles on page 20.

Public Culture

For more than twenty years Public Culture has been publishing field-defining ethnographies and analyses of the cultural politics of globalization. Providing a forum for the internationalization of cultural studies, Public Culture maps the capital, human, and media flows drawing cities, peoples, and states into transnational relationships and political economies.

publicculture.dukejournals.org

Subject Areas: Anthropology/Ethnography; Cultural Studies; Sociology

Frequency: Three issues annually 2017 Volume: 29

Rates

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2017 Deadlines

81 (29:1, January) 10/14/2016
82 (29:2, May)* 2/8/2017
83 (29:3, September) 6/21/2017
84 (29:4, November) 9/27/2017

*Special issue—see list of titles on page 20.

Qui Parle Critical Humanities and Social Sciences

New in 2017! Qui Parle publishes provocative interdisciplinary articles covering a range of outstanding theoretical and critical work in the humanities and social sciences.

duupress.edu/qui-parle

Subject Areas: Criticism & Theory; Cultural Studies; Literary Studies

Frequency: Two issues annually 2017 Volume: 26

Rates

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2017 Deadlines

26:1 (June) 4/17/2017
26:2 (December) 10/4/2017
Radical History Review

For more than a quarter of a century, Radical History Review has stood at the point where rigorous historical scholarship and active political engagement converge. Articles in RHR address issues of gender, race, sexuality, imperialism, and class, stretching the boundaries of historical analysis to explore Western and non-Western histories.

rhr.dukejournals.org

Subject Areas: Activism; Education; History

Frequency: Three issues annually

Rates

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2017 Deadlines

127 (January)* 10/13/2016
128 (May)* 2/21/2017
129 (October)* 7/18/2017

*Special issue—see list of titles on page 20.

Small Axe  A Caribbean Journal of Criticism

Small Axe focuses on publishing critical work that examines the ideas that guided the formation of Caribbean modernities. It mainly includes scholarly articles, opinion essays, and interviews, but it also offers literary works of fiction and poetry, visual arts, and reviews.

smallaxe.dukejournals.org

Subject Areas: Art; Caribbean Studies; Cultural Studies; Fiction & Poetry

Frequency: Three issues annually

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2017 Deadlines

52 (March)* 1/17/2017
53 (July) 5/23/2017
54 (November) 9/13/2017

*Special issue—see list of titles on page 20.

Social Text

Social Text covers a broad spectrum of social and cultural phenomena, applying the latest interpretive methods to the world at large. A daring and controversial leader in the field of cultural studies, the journal consistently focuses attention on questions of gender, sexuality, race, and the environment, publishing key works by the most influential social and cultural theorists.

socialtext.dukejournals.org

Subject Areas: Cultural Studies; Gay & Lesbian Studies/Queer Theory; Sociology & Social Theory

Frequency: Quarterly  2017 Volume: 35

Rates

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2017 Deadlines

130 (35:1, March)* 1/6/2017
131 (35:2, June) 3/21/2017
132 (35:3, September) 6/30/2017
133 (35:4, December) 9/13/2017

*Special issue—see list of titles on page 20.

South Atlantic Quarterly

The South Atlantic Quarterly provides bold analyses of the current intellectual scene, both nationally and worldwide. Published exclusively in special issues, this vanguard centenarian journal features some of the most prominent contemporary writers and scholars and tackles urgent political, cultural, and social questions.

saq.dukejournals.org

Subject Areas: Criticism & Theory; Cultural Studies; Literary Studies

Frequency: Quarterly  2017 Volume: 116

Rates

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2017 Deadlines

116:1 (January)* 10/28/2016
116:2 (April)* 1/20/2017
116:3 (July)* 4/28/2017
116:4 (October)* 7/26/2017

*Special issue—see list of titles on page 20.
Theater

For more than forty years Theater has been the most informative, serious, and imaginative American journal available to readers interested in contemporary theater. It has been the first publisher of pathbreaking plays from writers as diverse as Rinde Eckert, Richard Foreman, David Greenspan, W. David Hancock, Peter Handke, Sarah Kane, and Adrienne Kennedy.

theater.dukejournals.org

Subject Areas: Art & Art History; Theater & Performance Studies
Frequency: Three issues annually  2017 Volume: 47

Rates
Full Page  4.833" × 7.687"  $350
Half Page  4.833" × 3.843"  $225
Digital  $250

2017 Deadlines
47.1 (February)*  11/18/2016
47.2 (May)  2/24/2017
47.3 (November)  7/28/2017
*Special issue—see list of titles on page 20.

Tikkun

Tikkun offers analysis and commentary that strive to bridge the cultural divide between religious and secular progressives. The magazine sets out to bring together voices from many disparate religious and secular humanist communities to talk about social transformation, political change, and the evolution of our religious traditions.

tikkun.dukejournals.org

Subject Areas: Activism; Jewish Studies; Politics; Religious Studies
Frequency: Quarterly  2017 Volume: 32

Rates
For a full rate sheet, visit dukeupress.edu/Assets/Downloads/Tikkun_Media_Kit.pdf.

2017 Deadlines
32.1 (January)  11/1/2016
32.2 (April)  12/1/2016
32.3 (August)  3/1/2017
32.4 (November)  6/1/2017

TSQ: Transgender Studies Quarterly

TSQ offers a high-profile venue for innovative research that contests the objectification, pathologization, and exoticization of transgender lives. It publishes interdisciplinary work that explores the diversity of gender, sex, sexuality, embodiment, and identity in ways that have not been adequately addressed by feminist and queer scholarship.

tsq.dukejournals.org

Subject Areas: Cultural Studies; Gay & Lesbian Studies/Queer Theory; Gender Studies/Feminist Theory
Frequency: Quarterly  2017 Volume: 4

Rates
Full Page  4.667" × 7.75"  $300
Half Page  4.667" × 3.875"  $225
Digital  $250

2017 Deadlines
4.1 (February)*  12/15/2016
4.2 (May)*  3/22/2017
4.3 (August)  6/19/2017
4.4 (November)*  9/20/2017
*Special issue—see list of titles on page 20.

Twentieth-Century Literature

Focusing on literary-cultural production emerging from or bearing importantly on the twentieth century, broadly construed, Twentieth-Century Literature offers essays, grounded in a variety of approaches, that interrogate and enrich the ways we understand the literary cultures of the times. It also publishes book reviews of major studies in the field and occasional special issues.

tcl.dukejournals.org

Subject Area: Criticism & Theory; Literary Studies
Frequency: Quarterly  2017 Volume: 63

Rates
Full Page  4.333" × 7.186"  $300
Half Page  4.333" × 3.583"  $225
Digital  $250

2017 Deadlines
63.1 (March)  1/10/2017
63.2 (June)  4/3/2017
63.3 (September)  6/21/2017
63.4 (December)  10/10/2017
Selected Special-Issue Titles for 2017

American Literature

boundary 2
“Bernard Stiegler: Amateur Philosophy” (44:1, February 2017)

differences
“Bad Object” (28:1, May 2017)

East Asian Science, Technology and Society
“The Archipelago Observed: Knowledge and Transformation in Indonesia” (11:1, March 2017)

Ethnohistory
“Native American Slavery in the Seventeenth Century” (64:1, January 2017)

French Historical Studies
“Archives in French History” (40:2, April 2017)

Journal of Health Politics, Policy and Law
“ACA Policy Diffusion” (42:2, April 2017)

Journal of Medieval and Early Modern Studies
“Microhistory Today” (47:1, January 2017)

Modern Language Quarterly
“Milton and the Politics of Periodization” (78:3, September 2017)

New German Critique
“Nazi-Looted Art and Its Legacies” (#130, February 2017)

Pedagogy
“Cluster on Race in the English Studies Classroom” (17:1, January 2017)

Poetics Today
“Bidirectionality and Metaphor” (38:1, March 2017)

“Situated Cognition and the Study of Culture” (38:2, June 2017)

positions
“Aesthetics of Space in Indian Cinema” (25:1, February 2017)

Radical History Review
“Political Histories of Technoscience” (#127, January 2017)

Social Text
“Collateral Afterworlds” (#130, March 2017)

South Atlantic Quarterly
“Climate Change and the Production of Knowledge” (116:1, January 2017)

Theater
“Curating Crisis” (47:1, February 2017)

TSQ: Transgender Studies Quarterly
“Trans-Political Economy” (4:1, February 2017)
“Trans-Political Economy” (4:2, May 2017)
“Transgender and Psychoanalysis” (4:4, November 2017)