

How to Make Art at the End of the World

A Manifesto for Research-Creation

NATALIE LOVELESS

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A Manifesto for Research-Creation

NATALIE LOVELESS

Duke University Press · Durham & London · 2019

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Printed in the United States of America on acid-free
paper ∞
Text design by Matthew Tauch
Cover design by Aimee Harrison
Typeset in Arno Pro by Copperline Books

Library of Congress Cataloging-in-Publication Data

Names: Loveless, Natalie, [date] author.

Title: How to make art at the end of the world :

a manifesto for research-creation / Natalie Loveless.

Description: Durham : Duke University Press, 2019. |

Includes bibliographical references and index.

Identifiers: LCCN 2018052740 (print) |

LCCN 2019005432 (ebook)

ISBN 9781478004646 (ebook)

ISBN 9781478003724 (hardcover : alk. paper)

ISBN 9781478004028 (pbk. : alk. paper)

Subjects: LCSH: Arts—Study and teaching (Higher) |

Arts—Research. | Creation (Literary, artistic, etc.) |

Education, Higher—Aims and objectives. | Education,

Higher—Social aspects. | Education, Higher—Moral

and ethical aspects.

Classification: LCC NX280 (ebook) |

LCC NX280 .L67 2019 (print) | DDC 700.71/1—dc23

LC record available at <https://lcn.loc.gov/2018052740>

Cover art: Deirdre Logue and Allyson Mitchell,
*Her's Is Still a Dank Cave: Crawling Towards a Queer
Horizon* (2017), video still courtesy of Vtape.org.

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*This book is dedicated to the student I was,
the students I've had, and the university that I fell for.*

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ACKNOWLEDGMENTS

I COULD NEVER HAVE written this book without having had the immense privilege of a tenure-track and now tenured position in the Department of Art and Design at the University of Alberta. The department has a long and important history. It was, for example, the first program in Canada to offer a Master of Visual Arts (established in 1970), when the BFA was still the reigning terminal degree. Here in Art and Design, I find myself in an open-minded, creative, forward-thinking place, filled with generous colleagues who have supported me in developing my research-creational vision on the ground, testing and playing with research-creationalizing my courses in the History of Art, Design, and Visual Culture, and, through this, learning what works, what doesn't, and what is possible given the larger constraints of the twenty-first-century university.

I would like to start, then, by acknowledging my colleagues in Art and Design who, through conversation and debate, have contributed to the thinking in these pages and to my well-being in the department, some in large ways and some perhaps without even realizing it: Tim Antoniuk, Allen Ball, Kathleen Berto, Betsy Boone, Sean Caulfield, Lisa Claypool, Sue Colberg, Walter Davis, Cezary Gajewski, Joan Greer, Tanya Harnett, Steven Harris, Gillian Harvey, Liz Ingram, Rob Lederer, Dawn McLean, Lianne McTavish, Marilène Oliver, Gavin Renwick, Aidan Rowe, Stan

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Szynkowski, Jesse Thomas, and Caitlin Wells. Thank you to each and every one of you for contributing to the vibrancy of the department I call home.

This book was also made possible by fierce, feminist, decolonial colleagues in other departments at the University of Alberta, colleagues who make my pedagogical present livable. I am more than lucky to work in such an environment, where the number of good colleagues that surround me, attuned to social and ecological justice in the classrooms and in the hallways, exceeds what I can list here. I learn from them daily and am privileged to work among them.

On the research-creational front, I would like to acknowledge those involved in the Kule Institute for Advanced Study–funded Research-Creation Working Group, and its subsequent incarnation, the Research-Creation and Social Justice CoLABoratory, for being central to the development of my thinking in these pages. Affectionately called “the CoLAB,” the research cluster is comprised of studio leads and allies at the University of Alberta committed to the critical discourse of research-creation. Thanks are due to: Sean Caulfield, Diane Conrad, Piet Defraeye, Joan Greer, Sourayan Mookerjea, Fiona Nicoll, Danielle Peers, Gavin Renwick, Scott Smallwood, Lin Snelling, Kim TallBear, Sheena Wilson, and last but not least, our tireless and indispensable doctoral research fellow Jessie Beier.

It is out of the very first set of CoLAB events that this book was born. In addition to the above, sincere thanks are due to participants in the February 2014 *Researching Research-Creation* symposium—Fiona Candlin, Malcolm Macdonald, Erin Manning, George Smith—and to those in the March 2014 *Knowings and Knots: Methodologies and Ecologies in Research-Creation* think tank. My heartfelt gratitude goes out to presenters: Owen Chapman, Paul Couillard, Randy Lee Cutler, Tagny Duff, Caitlin Fisher, Glen Lowry, and Natasha Myers; respondents Carolina Cambre, Risa Horowitz, Petra Hroch, Sourayan Mookerjea, and Kim Sawchuk; discussants Catherine Adams, Piet Defraeye, Geoffrey Rockwell, and Scott Smallwood; and to distinguished keynote participant Donna Haraway, as well as to student volunteers and assistants Catherine Clune-Taylor, Lindsay Eales, Lindsay Ruth Hunt, Naureen Mumtaz, Ika Peraić, Loyal Shuman, Emilie St. Hilaire, Michael J. H. Woolley.

After the initial inspiration emerging from these events, the real work

of writing and rewriting began. The following friends and colleagues each, at one or many key moments in the process, read some or all of these pages, offering indispensable insights and suggestions: Owen Chapman, Paul Couillard, Dia Da Costa, Caitlin Fisher, Laura Gonzalez, Cressida Heyes, Jan Jagodzinski, Lucian O'Connor, Alissa Overend, Carrie Smith, George Smith, Chloë Taylor, Terri Tomsy, Rob Trumbull, and Sheena Wilson. In addition to those who generously gave their eyes and minds and hearts to reading parts or all of the manuscript, there were others who talked through some of its key ideas with me, individually or in the context of public presentations. Special thanks to Alex Da Costa, Beatriz da Costa, Allison de Fren, Tagny Duff, Andrew Gow, Nat Hurley, Lindsay Kelley, Eben Kirksey, Deirdre Logue, Stephanie Loveless, Krista Lynes, Patrick Mahon, Erin Manning, Keavy Martin, Jill Miller, Allyson Mitchell, Natasha Myers, Lissette Olivares, Danielle Peers, Christine Pountney, Maria Puig de la Bellacasa, Geoffrey Rockwell, Chris Salter, Alexis Shotwell, Scott Smallwood, and Heather Zwicker for conversations and critical prompts at various points along the way.

Of course, after the writing is “done” there is the next stage of labor. Central to getting this book from manuscript to final form were Susan Albury, Emma Jacobs, Jordan Kinder, Joanne Muzak, and Olivia Polk, who edited, found images, midwived, and otherwise held my hand through the nitty gritty of the book preparation. I am also deeply grateful to the anonymous reviewers of my manuscript. They generously saw its heart and aim, while pointing out weaknesses in ways that helped to make it better. This is the kind of labor that makes the university a rich and rewarding place and that needs to be acknowledged much more than it is. From the bottom of my heart: thank you.

Because this is a book about pedagogy as much as it is about art, I would like to take the time to name the debt that is due to all those teachers who were central to my training and who modeled, inspired, or otherwise prompted the pedagogical perspectives that gave rise to the book. At the School of the Museum of Fine Arts, Boston: Marilyn Arsem, S. A. Bachman, Fritz Buehner, and Jane Hudson; at Tufts University: Madeline Caviness, Lee Edelman, Maura Reilly, and Eric Rosenberg; at the University of California, Santa Cruz: James Clifford, Angela Davis, Teresa de Lauretis, Donna Haraway, Catherine Soussloff, Anna Tsing, and Hayden White; at Utrecht University: Rosi Braidotti; and lastly, three teachers

from my childhood: Beverly (Bunny) Blonde (Royal West Academy), Sally Berdebes (Fine Arts Core Education), and my earliest (nonfamilial) teacher, who gave me a pedagogical home when I was lost and taught me the love of opaque language, Christine Kierans (the Children's Shakespeare Company).

In addition to acknowledging my teachers, I would like to acknowledge my students. The students in my seminars on research-creation (and my research-creationally informed seminars!) have been indispensable to my thinking on this topic. Without students who teach me, challenge me, and inspire me, this book would never have been written. Indeed, the work of several of these students is discussed explicitly in these pages; the work of others implicitly informs my writing, and I plan for the work of still others to inform my writing-to-come. While I can't name all of them, I will name those in the special independent study that came out of my Art and/in the Anthropocene seminar at a crucial moment in the writing process: Jessa Gillespie, Leila Plouffe, Max Turner, and Daniel Walker. Thank you for thinking with me, inspiring me, and doing such wonderful work.

Finally, on a personal front, an extra special thanks go out to a few folks: Brian Axel, who first introduced me to the university-as-site; Evelynne Lord for teaching me what it means to live an aesthetic life; Robert Loveless for nurturing my early intellectual curiosity and rebellion; Stephanie Loveless and Christine Pountney for being kin in all the ways that matter; Marilyn Arsem, who supported me in the earliest moments of my *practicetheoretical* development, with openness and vision; Lee Edelman, who introduced me to, and nurtured my love of, psychoanalytic theory and pushed me to grow in unexpected directions; Donna Haraway, to whom I owe more, pedagogically, theoretically, and personally, than I could ever begin to name but that I attempt, daily, to "pay forward"; Ken Wissoker, whose brilliant editorial vision produced many of the books that I first fell in love with, and who remained steadfastly committed to this project even when I had my doubts; Sheena Wilson, for modeling powerful feminist collaborative ethics in the academy and making me believe in it again; Alissa Overend for being there with and for me from the minute I arrived in Edmonton and Lucian O'Connor, one of my HistCon kin and favorite humans, both of whom unwaveringly read draft upon draft, talking me through many a struggle and standing with me every

step of the way; and, most importantly, Sha LaBare, my primary partner in life, in parenting, and in dreaming up futures that are *better enough*.

Earlier versions of some of the arguments found in this book are published in Natalie S. Loveless, “Reading with Knots: On Jane Gallop’s Anecdotal Theory,” *S: The Journal of the Jan van Eyck Circle for Lacanian Ideology Critique* 4 (2011): 24–36; “Practice in the Flesh of Theory: Art, Research and the Fine Arts PhD,” *Canadian Journal of Communications* 37, no. 1 (2012): 93–108; “Towards a Manifesto on Research-Creation,” *RACAR: Revue d’art canadienne/Canadian Art Review* 40, no. 1 (2015): 52–54.

This manuscript was supported with funds from the Social Sciences and Humanities Research Council of Canada, the Kule Institute for Advanced Study, the Killam Research Fund, and the Canadian First Excellent Research Fund (CFERF) on Future Energy Systems via Just Powers, an interdisciplinary research project on feminist and decolonial energy transition and futures.

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We need researchers able to participate in the creation of the responses on which the possibility of a future that is not barbaric depends.

—ISABELLE STENGERS, *In Catastrophic Times*, 73

The recognition that one cannot know the other or the self, but must ask in respect for all of time who and what are emerging in a relationship, is the key.

—DONNA HARAWAY, *The Companion Species Manifesto*, 50

To be a teacher is my greatest work of art.

—JOSEPH BEUYS, *Energy Plan for the Western Man: Joseph Beuys in America*, 8

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Art in the Expanded Field

IN 1979 ART HISTORIAN Rosalind Krauss published a now well-known essay called “Sculpture in the Expanded Field.” In it, Krauss argues that she can no longer analyze emerging artistic forms using the tools in the contemporary art toolkit at her disposal. New hybrid forms demand new, expanded categories if they are to be accountably dealt with. Sculpture has been remade, she tells us, not only by categories such as the Duchampian Readymade and the neo-Dadaist Combine, but by the emerging categories of installation and earth or land art—artistic gestures that are transforming sculpture from the production of distinct three-dimensional objects on pedestals to something less clearly definable, something that hovers ambivalently between architecture and not-architecture, landscape and not-landscape, and that properly belongs to neither (Krauss 1979, 37).¹

What is most interesting to me about the categories Krauss proposes is the way that they oscillate between the strict corners of her definitional world, pulling in different directions, tumbling out of the very structures that she develops to contain them. Because of this, the essay is one that I still teach today, yearly, in an undergraduate lecture course called Themes in Contemporary Art. I teach it because it does a wonderful job helping students grapple with the genre-bending and social-and-spatial-remaking

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capacities of mid-twentieth-century artistic practice, helping us move from an understanding of art as easel painting or bronze cast sculpture to being able to read, analyze, and situate expanded contemporary practices such as new genre public art, relational aesthetics, art-as-social-practice, and works that fall under what has been called the educational or pedagogical turn (Bishop 2012; O’Neill and Wilson 2010; Podesva 2007; Rogoff 2008).²

While not its explicit focus, the pedagogical turn in contemporary art is one with which this book is in conversation. In the pages that follow, I attend specifically to the ways that dialogic, socially oriented, and research-based art practices are remade within the university-as-site. I begin by situating research-creation—a sister term to what is often called artistic research—within a local context, that of the Canadian university in which I currently teach. This situated focus grounds my analysis, but my words and thoughts are not simply offered here to the Canadian academy. They emerge from my experience as an AmeriCanadian (dual) citizen, trained primarily in England and the United States, now teaching in Canada. With this book, I aim to contribute not only to readers in Canada, and not only to the visual arts, but to those in other, related, sites of debate on artistic research in university contexts.

Drawing on texts that are common currency within these debates (for example, Christopher Frayling’s 1993 “Research in Art and Design”), as well as texts that are not (such as Jacques Lacan’s 1964 lectures on the gaze as *objet petit a*), this book-length manifesto offers itself as both love song and lament. I interrogate research-creation as a genre full of exciting pedagogical and institutional possibility. I also lament the hopeless exhaustion I see in colleagues all around me, as our system follows quickly on the heels of the UK and Australia, with an increased corporatization of the university and a complex and insidious evisceration of experimental pedagogy and research (Davidson 2017; Jeppesen and Nazar 2012; Royle 2003).

The manifesto is a genre that I invoke in the title as well as the form of this book. It matters deeply to my project and is inspired by Donna Haraway’s two, well-known, manifestos (1985 and 2003). A manifesto is a call to action. It mobilizes declarative and persuasive language and works to manifest a different world, performatively. In the case of this book, I offer a hybrid formation: something between the rigor of a scholarly mono-

graph and the heartfelt framing of a manifesto. I do this toward a vision of a university not in ruins (Readings 1997), not abandoned to professional justification and defensive metrics, but of a feminist university of creativity, experiment, and what I will frame in the pages to come as a mode of *eros* that is committed, cathected, and sustaining.

As a strategy of resistance to the resignation that surrounds me daily in the arts and humanities wings of the university, I look to research-creation, even as it is being commodified right under our feet, as a site of generative recrafting: a touchstone and orienting point that might help render daily life in the academy more pedagogically, politically, and affectively sustainable. That said, the research-creational struggle that animates this book is not for acknowledgment (a seat at the table: “Look! Now artists can be researchers too!”). It is for the insertion of voices and practices into the academic everyday that work to trouble disciplinary relays of knowledge/power, allowing for more creative, sensually attuned modes of inhabiting the university as a vibrant location of pedagogical *matter*ing.

As I have written elsewhere (Loveless 2012), I first began grappling with research-creation (although not under that name) in 2001, when, as an art student (MFA) at a US museum school, I found myself craving a level of academic training that the museum school was not, at the time, set up to support. I had many excellent teachers there. They read philosophy and literary theory, made art, and provided a critically informed studio environment that was top notch.³ But different training practices (pedagogical, institutional, academic) carry with them different needs, orientations, and expertise. Being at a museum school designed to support excellent studio (and poststudio) practice aimed at a professional art market and extended art world, I was not going to get the kind of attention to my scholarly thinking and writing that I would under different institutional and disciplinary conditions. So, to get what I needed, I added, in 2002, a second degree (an MA in contemporary art history and theory) at a nearby university, and completed both in 2004.

The craving that led to this desire was twofold. It was a craving of the *heartmind*: I simply fell in love with the kind of thinking, reading, and writing practices associated with the work of contemporary art theory and criticism. It was also a craving that emerged endogenously from the work I was doing in my studio: the more I gravitated toward conceptual and feminist art practice, the more theory and history I needed. I couldn't

“get” Mary Kelly’s germinal *Post-Partum Document* without also seriously grappling with Lacan and Freud. And I couldn’t grapple with Freud and Lacan without serious study and pedagogical mentorship. Of course, such theory and history could have been studied, enjoyed, and directed toward an informed artistic practice, as has been done by many a research-based artist. But, it turns out, in terms of my outputs—in terms of the things I wanted to *make* in the world—academic or scholarly essays, articles, and books also appealed to me. More than appealed. I found myself desiring both, and driven to do both, simultaneously and in equal measure. And I had the privilege of being located at two institutions (the School of the Museum of Fine Arts, Boston, and Tufts University, Medford—then not combined as they are now), each of which provided me with the space and conditions of possibility to flourish in concurrent, overlapping, nonidentical worlds (degree programs). This, as I will return to in the pages that follow, turned out to be key.

My story is not unique. While it was not the norm at the time, and arguably is still not the norm today, I have since met many a kindred spirit with a similar story. For instance, in my hometown of Montréal, at the very moment that I was navigating these drives and forging what looked (to me) like new paths, a range of university-based practitioners and scholars were already developing studio-laboratories (Century 1999) dedicated to exploring, championing, and supporting such practices under the term *research-creation*, the Université de Québec à Montréal (UQAM) had already started the first fine arts PhD in Canada (in French), and in the UK doctoral degrees in the fine arts were already being awarded.

Research-creation is a geographically specific term that works in tandem with alternatives such as practice-based research, practice-led research, research-based practice, research-led practice, creative-praxis, arts-driven inquiry, arts-based research, and, increasingly, artistic research. This ever-growing roster speaks to the ways that artistic practices come to be understood as research methods and outputs in university contexts and the different ways that artistic practices with research bases or bents have been codified since (at least) the 1990s when, in the UK, doctoral degrees in fine or visual arts practice began to be awarded (Barrett and Bolt 2010; Biggs and Karlsson 2011; Haseman 2006; Leavy 2009).⁴ Distinctions between these terms and the practices they stand for are debated regularly,

and these debates are linked not only to new doctoral programs but also to national funding structures and, increasingly, national research chairs.⁵

The website for Creativity and Cognition Studios, started by Linda Candy and Ernest Edmonds in 1996 at Loughborough University (UK) to explore intersections of art- and technology-based research (now housed at the University of Technology, Sydney), distinguishes *practice-based* from *practice-led* research thus: “Practice-based research is an original investigation undertaken in order to gain new knowledge partly by means of practice and the outcomes of that practice. In a doctoral thesis, claims of originality and contribution to knowledge may be demonstrated through creative outcomes in the form of designs, music, digital media, performances and exhibitions. Whilst the significance and context of the claims are described in words, a full understanding can only be obtained with direct reference to the outcomes.” Practice-led research, on the other hand, “is concerned with the nature of practice and leads to new knowledge that has operational significance for that practice. In a doctoral thesis, the results of practice-led research may be fully described in text form without the inclusion of a creative work. The primary focus of the research is to advance knowledge about practice, or to advance knowledge within practice. Such research includes practice as an integral part of its method and often falls within the general area of action research” (Creativity and Cognition Studios n.d.). If we parse these passages to clarify one of the distinctions this book will examine, we see that *practice-based* research generates new knowledge through or by means of artistic practice itself, and *practice-led* research draws on artistic methods to generate new knowledge for or about artistic practice in written form. In other words, it is the *mode of output* (all text, versus part text + part creative outcome), and the weighted role of artistic practice within this, that remains central to the definitions at stake. As I will go on to argue throughout these pages, these are definitional debates that matter not to the making of research-based art in general, but rather to the use of artistic forms and methods as *the rendering public (publishing) of research* within a university context.⁶

Initially seen as a way to support artistic research practices in university contexts, research-creation took hold in Québec after several pilot programs—starting at UQAM in 1980 and slowly integrated into Québec’s provincial research councils in the mid to late 1990s—and was then expanded nationally by the Social Sciences and Humanities Re-

search Council of Canada (SSHRC), the primary humanities and social sciences funding body in Canada.⁷ The definition of research-creation given by SSHRC is telling. Since June 2016, the SSHRC website has defined research-creation as “an approach to research that combines creative and academic research practices, and supports the development of knowledge and innovation through artistic expression, scholarly investigation, and experimentation” (SSHRC 2016). Distinguishing itself from SSHRC’s definition, the Canada Council for the Arts, the national granting board that supports artistic development and production in Canada, initially framed research-creation as *research/creation*, stating that their grants provided “artists with opportunities for creative renewal, experimentation, professional development and research” (CCA n.d.). Of interest here, beyond the particularities of nationally specific granting structures, is the subtle way that a research approach or *act* (what is being produced and how) is foregrounded in SSHRC’s definition, while artistic disciplinary *identity* (who is doing what) is at the core of the Canada Council’s.⁸ While Canada Council’s “slash” prioritized the professional identity of the artist, SSHRC’s hyphen indicates a hybrid formation, part research, part creation, part experiment that focuses on the *output of the research*.

At the heart of terminological distinctions such as those proposed by the Creativity and Cognition Studios, the Canada Council for the Arts, and the Social Sciences and Humanities Research Council of Canada, is the question of the status of art as itself a form of research. While sensitive to the disciplinary stakes of this question, unlike many books in this genre, mine is not an argument for the validity of artistic practice as a de facto legitimate form of research. The project of raising the category “artist” to the status of “academic researcher” in the university hierarchy, while pragmatically important, is of less interest to me than the consideration of what research-creational approaches offer to the project of rethinking interdisciplinary practice and politics in the North American university today.⁹ In this context, it seems to me that, in very many ways, giving “art” the status of “research” does little more than echo early feminist interventions into the canon that took the form of “add women and stir”—a tokenistic gesture of inclusion that does nothing to change the logics that structure these exclusions in the first place.¹⁰

In the context of the university, while research-creation is (most often) linked to artistic production, its real potential rests in its demand for an in-

ter- or transdisciplinary perspective that, while marshalling the insights of emerging and developing fine arts research methodologies, exceeds the fine arts proper.¹¹ Research-creation, read in this way, demands a reconfiguration of standard academic pedagogical training and assessment practices—what we permit our professors and students to do and how—as well as our divisional and departmental making practices. Here, and in what follows, my focus is not on research-based art practices in general but on what research-creation does *in, to, and as part of* ongoing university discourse in the arts, humanities, and social sciences, with specific attention to what research-creation does to our understanding of scholarly form at the graduate and doctoral levels.

Fine or Visual Art PhD (and Doctor of Fine or Visual Art) programs have existed internationally since the early 1990s, and have recently gained traction in the United States and Canada. There is some debate over where and when the very first doctoral degree in visual arts practice (i.e., some version or other of research-creation in art, in English-speaking contexts) was offered. Fiona Candlin was among the first in the UK to earn a research-creation–like doctorate with her dissertation, “Artwork and the Boundaries of Academia: A Theoretical/Practical Negotiation of Contemporary Art Practice within the Conventions of Academic Research” (Keele University, 1998), and Gavin Renwick was the first to do so in Scotland with his project, “Spatial Determination in the Canadian North: A Theoretical Overview and Practice-Based Response” (University of Dundee, 1998). A decade and a half later, in 2012, Kevin Rogers (“Out of Order: Thinking through Robin Collyer, Discontent and Affirmation (1973–1985),” University of Western Ontario) and Risa Horowitz (“Disciplining Art Practice: Work, Hobby, and Expertise in Practice-Based Scholarship (Blurry Canada, Potager, Scrabble),” York University) were awarded (to the best of my knowledge) the first English-language research-creation degrees in the visual arts in Canada—both, in fact, on the same day (August 23). These latter were fine arts doctoral degrees based in both a written document and artistic output.¹²

The awarding of degrees such as these has caused much debate, mostly focusing on the relation between art and the academy. Sometimes concerns come from those in the humanities and social sciences who have trouble imagining how a “chapter” can take the form of a performance or installation. At other times the concern comes from those who have been

trained as artists, worried that their disciplinary modes of knowing and producing are being forced to become more “academic” even when they don’t want (or need) to be. Such anxieties (of place, category, and orientation) are compounded by the fact that at the same time as many universities in the United States and Canada have been working to develop research-creational PhD programs, art academies—for example, Canada’s oldest conservatories such as the Emily Carr School of Art and Design, the Nova Scotia College of Art and Design, and the Ontario College of Art and Design—have reconfigured themselves from “art school” to “university” (i.e., becoming the Emily Carr University of Art and Design, NASCAD University, and OCAD University). Given the legitimization of art-as-research in universities (under the banner of research-creation) and in the art-school-reframed-as-university, artists often find themselves, whether they want to or not, having to learn how to navigate the legitimating (and often confining) structures of social science- and humanities-based university granting boards, and the modes of output and assessment specific to those areas of the university. In this context, many ask whether these shifts, for both art conservatories and research universities, are simply a matter of bums in seats and the financial bottom line: Are art schools just trying to survive by widening their market and access to public funds through accreditation? Or, from the university side, are universities simply using art as an attempt to render research outcomes “relatable”? Is art being used as a lackey in the university’s push to prove “real-world” impact (what my home university frames as “for the public good”)? Is this *really* why research-creation is being supported—when it is—in academic contexts?

My hope—a hope that emerges from almost a decade of thinking about and teaching in research-creational contexts—is that while, certainly, each of these anxieties has merit, it is not *only* these things that are at work. Despite the seemingly all-pervasive instrumentalizing and optimizing push governing university climates at this historical moment, one that renders many of my colleagues suspicious of research-creation and the uses to which it is being put, I continue to see research-creation as one of those cracks (to paraphrase Leonard Cohen) that lets the light shine in, through its experimental and dissonant forms of practice, research, and pedagogy. It is for this reason that, instructed and inspired by colleagues both national and international, I mobilize research-creation

as a mode of resistance to individualist, careerist, and bibliometric university cultures.¹³ Research-creation, on this reading, is a potent pedagogical method of resistance within a university landscape that, in the wake of Bill Readings's (1997) canonical "university of excellence," has emerged as the enduringly neoliberal "university of business" or the "all-administrative university" (Ginsberg 2011).

This "all-administrative university" depends on new economies and ecologies of university life grounded not only in an untenably precarious and exploited labor force (with adjunct and sessional positions replacing tenure-track ones) and the progressive turning of professors into "busy-work" administrators at all levels of the university, but ever increasing speeds of production than earlier models of art and humanities scholarship.¹⁴ This is a university landscape governed by the desire for clear and immediate individualized impact metrics, by greater online, informational (rather than critical interpretive) content in classes, larger class sizes, fewer full-time professors, and any putative research time that is imagined to come with the job of "professor" eaten away at by increasing administrative tasks as a result of fewer academic hires combined with extreme cuts to administrative positions. In this context, research-creation, in any configuration, with the extra resources, time, and engagement that it requires, may seem a fool's errand.¹⁵ Indeed, the rise of research-creation can be, and has been, read as an attempt on the part of the neoliberal university to accreditize and instrumentalize every one of its corners, including artistic practice, making us all do triple the labor in half the time and with less and less support.

Without denying the conditions that are (alas) the case, in this book I assert research-creation as more than this. I claim research-creation as the logical outcome of interdisciplinary, conceptual, and social justice/activist legacies in contemporary art such as those that stretch from Mary Kelly to Bracha Ettinger, or Hans Haacke to Beatriz da Costa, or Joseph Beuys to Tania Bruguera; it is an extension of the pedagogical turn in the arts to which I referred above (Joseph Beuys's infamous 1973 walkout "Democracy Is Merry" and his Free International University come to mind here, alongside more recent extra-institutional pop-up universities such as the Copenhagen Free University and the School of Panamerican Unrest).¹⁶ As the past few decades (at least) have taught us, when the dialogic and pedagogical start to be used as artistic *material*, the university becomes

both a site of institutional critique and an exploratory playground (Bourriaud 2002; Kester 2004, 2011; Kwon 2002).

What I am trying to highlight here is that while it is fair to say that research-creation is, in many important ways, driven by institutional desires to increase university funding profiles, it has, at the same time, *everything* to do with longer (interdisciplinary, feminist, and other social justice) shifts in how we do arts and humanities thinking, as well as with dialogic and pedagogical shifts in the world of artistic production and discourse. These art-world shifts have had profound effects not only on the artworks/events/projects that animate our contemporary biennial, triennial, and exhibition circuits, but on the worlds of art history, theory, and criticism that have flowed out from these disciplinarily intertwined locations into other spaces of the university. In other words, rather than new or alien, research-creation is very much entwined with *endogenous* drives in contemporary art practice, theory, and history.¹⁷

Simply put, and to reiterate: While artistic perspectives, methods, and skills are central to the critical discourse of research-creation, what distinguishes research-creation from an already robust world of twentieth- and twenty-first-century art practices with research bases is a new institutional context in the form of national granting structures for university-based art practices leading to new graduate degree granting programs. As such, research-creation is a category produced *within, with, and for* an ever-adapting university landscape. While it is true that research-creation is crucially informed by new and historical directions in the field of the professional fine arts (that is, grounded in a history of social, pedagogical, dialogic, conceptual, and institutional critique in the visual arts), and that research-based, theoretically driven art is everywhere in the art world, in this book I attend to research-creation, first and foremost, as an urgent challenge to reigning pedagogical and research modalities and outputs in the university today.

Whether one is for or against these new developments in university-based and university-adjacent contemporary arts, what is undeniable is that the discourse surrounding the fine arts PhD and research-creation in general is burgeoning. And, as these new practices and programs spread, debate surrounding them is marked by anxiety and hope: anxiety that the creation of a new terminal degree will put artists satisfied with the MFA, as *the* terminal degree in the field, out of work or demand that they en-

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ture years of unwanted extra schooling; hope that in these new programs we will see a kind of training responsive to the needs of those equally committed to scholarly and artistic practice, and wanting these hybrid practices to be recognized in a university context. These are hopes and anxieties that are often placed at odds with each other, as if caring for one necessitates the obliteration of the other, rather than understanding these concerns as operating at different registers of practice and analysis for which we must care differentially but equally; these are hopes and anxieties that become even more marked in the face of increasing budget cuts to the arts and humanities—that is, to culturally oriented areas of the university that are undervalued (where STEAM—a structure including arts, both fine and liberal—has no place within the dominant ideologies of STEM).¹⁸

As noted above, one of the most common concerns voiced by those whose dominant identification and professional training is that of “artist” is that faculty initially hired for their artistic excellence—artists who make and show art in the contemporary art world (museums, galleries, biennials, and triennials)—in the face of the “research-creationification” of university art departments now find themselves “matter out of place” (Douglas [1966] 2002). The fear here is that university art departments will no longer be understood as sites of proficient “making” but instead become sites of artistic research vetted solely through humanities and social science research logics and languages. This is in many ways true. Studio faculty are often required to ask: How does their (artistic) research attract and fund graduate students? How does their (artistic) research develop fruitful collaborations within and across departments? How does it fit strategically into university agendas and national research priorities? And, for students, rather than (and I am offering a straw-person narrative here) being trained toward traditional MFA outputs that stake a claim for an original and talented artistic vision ready for recognition by those standing at the gates of the art market, they are trained to look toward the PhD and ask not “What is my vision?” but “How will this artistic output forward the research question at the heart of my thesis?” This worry is set up as a structure in which the value of one term (*research*) will necessarily eclipse the other (*art*).

While this binary structure is one of the things that this book resists, I understand it all too well. In the art and art history practices within which

I was trained, the artist and artwork have served, more often than not, as objects for the disciplinary fields of art history, theory, and criticism. It is historically commonplace for departments of art and art history to be organized around a model of knowledge production in which philosophy takes charge of and frames art—a hierarchy of knowledge endemic to the university. George Smith speaks to this point by tracing a history of philosophical debate surrounding the relation of artistic praxis to epistemology, suggesting that “were it to get us finally out from under the dialectics of knowledge and aesthetics, the philosophical education of the artist would necessarily entail the philosophy of history, but also the study of history *per se*: the history of art, yes; but as importantly, the history of ideas, the history of science, and the geopolitical history of the State, as these histories mix with the history of art. . . . *That the philosopher knows and the artist makes is one rule of specialization on its way out*” (2012, 153; emphasis added).¹⁹

The way that the arts have historically been devalued in the academy at large mimics the structural relation of art maker to art thinker in the discipline of art history itself, which too often presumes that artistic practice, while it can be seen as a vehicle for research or thinking with the capacity to seriously *impact* rather than only *express* or *reflect* social experiences and issues, still fails the benchmark of rigor and accountability to which academics hold themselves. Historically, within the discipline, the job of the art historian or theorist or critic has been to step in as that translator capable of making an argument for the artwork’s greater (historical, political, social) value. Obviously, this is a culturally and historically specific caricature, and one that few of my colleagues would recognize themselves in. But it is one, nonetheless, with ideological staying power, and that I still have presented to me as a truism by students in both disciplines (studio art and art history) on a regular basis. It is in the context of such perspectives that research-creation programs can be seen as particularly potent locations from which to reassess and reconfigure how we, in the overlapping fields of art, art history, and visual culture, understand our subjects, objects, and methods of study and publication.

This conceptualization is particularly relevant at the doctoral level, a level constitutive of “new knowledge” that is vetted and disseminable and therefore able to further discourse in a field (or fields). This is because a research-creational approach insists that, at the doctoral level, artistic

production is no longer solely an *object* of scholarly inquiry but is itself legitimate *form of research and dissemination*, which in turn raises questions regarding the book-length monograph as the only legitimate product of a dissertation in the arts and humanities.²⁰ To state the obvious, how one does one's pedagogy in a field impacts what *can* and *is* done in that field. How we train our students to think about their practices impacts how, and where, and why they move forward toward the futures they are developing. Learning environments impact the kinds of questions that can be asked, and the ways in which students are supported in asking them. As feminist, antiracist, and decolonial theorists have long taught us, pedagogical ideologies—regimes of truth—configure the parameters of legitimate research questions as well as what counts as rigor or excellence for both student and teacher. And, in turn, the ways in which internal and national granting boards understand the stakes and parameters of a field, and how these line up with that granting body's areas of interest (such as the endowment's conditions, the university's mandate, or the national granting body's target areas), has *everything* to do, in the contemporary university (as Howard Singerman powerfully argues in the context of MFA training in his 1999 *Art Subjects: Making Artists in the American University*), with what kind of work is supported, therefore what kind of work is more likely to be made, seen, acclaimed, and given the chance to impact others. This is not, as I've already stated, to say that research-creation cannot be and hasn't already been, in certain ways, assimilated by the disciplinary logics of the neoliberal university. It is, instead, to ask how drawing on earlier, arguably more hopeful, approaches in political art practice and the interdisciplinary humanities might offer us a roadmap that can be collaged into an old/new way forward.

This book is my attempt to do so.

In what follows, I work with texts that I love, and with my experience of being disciplined via art history (even as my own formation crosses many boundaries). This means that my arguments and examples sometimes fail to fully account for the ways that similar debates have been taken up in allied interdisciplinary nodes in the academy, such as the digital humanities and design studies, as well as for voices and texts from other cultural, geographic, or institutional locations. I attempt to flag these other directions and voices at key moments in the text, and I recognize that the choice to tell one set of interlocking stories here results in others not being told. All I

can hope is that what is missing does not overshadow what is present, and that the claims at the heart of this book come across with respect and care.

Chapter 1, “Haraway’s Dog,” locates us in the classroom as I teach research-creation to students pursuing degrees in art and art history. In this chapter, I am taught by two texts, Donna Haraway’s *The Companion Species Manifesto* (2003) and Thomas King’s *The Truth about Stories* (2003). These texts not only tell important, innovative research stories; they are also *about* stories—how stories craft and *recraft* worlds, and the political importance of participating in such retellings and recraftings. Accordingly, this first chapter offers stories of pedagogy, of art, of research, and of the intertwined pressures that we face in the neoliberal university today—pressures that affect not only our capacity to keep up with ever-increasing service and administrative loads, but, linked to this, our very capacity to speculate, dream, and imagine otherwise.²¹

Chapter 2, “Discipline(s),” then situates research-creation within a lineage of interdisciplinary interventions in the academy. My primary argument in this second chapter expands on what I have claimed in this introduction: that while research-creation is the result of endogenous impulses in the world of contemporary research-based art practice, it is not just that. Research-creation is also indebted to a history of academic interdisciplinarity that includes interventions such as feminist studies, cultural studies, critical race studies, Indigenous studies, and gender and sexuality studies—interventions into not only *which* knowledges might be deemed valuable, but *who* might produce such knowledges and *how*. In the latter half of the twentieth century, interdisciplinary social justice and studies-based programs worked to remake the university, nurturing pedagogical landscapes within which *who* was able to research was shown as central to shifting *what* research was being done. Indebted to this history, research-creation pushes at the limits of how we understand what it means to “write” and publish—render public—our research.

If chapters 1 and 2 ground the formal and institutional concerns of the book, chapter 3, “Polydisciplinamory,” offers the beginning of a theoretical framework for the research-creational approach presented thus far. In it, I argue for the importance of learning to navigate the attachments that guide a “multiple” approach to research-creation (multiple in terms of discipline, method, and form) by drawing on the affective literacies of theoretical polyamory. Grounded in this literature, I propose the neolo-

gism *polydisciplinamory* as a way to differently structure our negotiations of the affective attachments needed for a robust practice and theory of research-creation. I do so not only through attention to *poly lit* but also through psychoanalysis, introducing the Lacanian figure of the *sujet supposé savoir* as one way to trouble disciplinary relays of knowledge/power that would say that to be institutionally legible—to be hired, to advance, to be recognized—we must commit to one disciplinary field, sometimes dabbling or learning from others, but always in contained ways that return us to the monogamous hearth and home of our primary disciplinary spaces. Here, psychoanalytic theory is my friend, helping me to theorize research-creation as a method attentive to cathexis and situated curiosity in ways that necessarily tumble out of the frame of the monodisciplinary.

Taking up this methodological proposition, chapter 4, “Drive(s),” describes the Lacanian objet petit a, the “object-cause of desire,” as a structuring force for the critical discourse of research-creation. Reading Lacan idiosyncratically, the objet petit a, in this chapter, becomes a figuration that helps put desire and drive center stage in the research-creational game. It does so in a way that matters as we think about not only what distinguishes research-creation but why we might take research-creation seriously as one of the forces remaking what we do and how we do it in the university today. In this chapter I argue that the objet petit a, research-creationally speaking, is what we are in the grip of when we find ourselves pushing our projects into disciplinary and formal directions that we don’t yet know how to justify. The objet petit a doesn’t describe a curiosity—a desire—that we mobilize, that we control. It names a curiosity that *grasps us* as much if not more than we *grasp it*, and it is this mode of being driven by our cathected curiosities that, in this final chapter, I tie back to the modes of driven curiosity and love described in chapter 1 through Haraway and King.

The book then concludes with my own objet petit a. Here I turn to the question of how to make art at the “end of the world”—a framing taken from Timothy Morton’s (2013) influential work on what he calls the *hyperobjectivity* of global warming. In so doing, I end this manifesto (or perhaps this is a love story, filled with the ambivalence that constitutes all stories of love) by situating the work of research-creation within the context of what is contestedly called the Anthropocene, a term proposed by Paul Crutzen and Eugene Stoermer in 2007 to name the geologic impact

of humans on the planet.²² In this final fold, the book emerges as both a manifesto on research-creation as an institutional remaking practice and, to a lesser degree, a manifesto on mobilizing research-creation for (and in) the Anthropocene.

That is, while the Anthropocene is not its focus, this book emerges from my thinking about how *I do what I do* in the university today. And I cannot think about my daily life in the university without acknowledging that I write and teach from within Treaty Six territory, a traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Metis, Nakota Sioux, Iroquois, Dene, Ojibway/Saulteaux/Anishinaabe, Inuit, and others, roughly three hundred miles south of the Athabasca oil sands, one of the greatest environmental blights on the planet, during what are undeniably petrocultural end times.²³ In thus situating myself, I flag both the historical specificity of the moment at which I write and the particular pressures of this moment as they manifest themselves in the northwestern Canadian province where I have found myself living since 2012.

There is no longer any question that we are living in compromised times, within which the fantasy of an uncompromised self is isolationist, privileged, and dangerous (Shotwell 2016). Global ecological and economic collapse are discussed with alarming regularity in the newspapers and newsfeeds that surround us, where headlines such as a recent one from *The Atlantic* tell us that “a typical person is more than five times as likely to die in an extinction event as in a car crash” (Meyer 2016). The arts have an important and often overlooked part to play in this context. They offer modes of sensuous, aesthetic attunement, and work as a conduit to focus attention, elicit public discourse, and shape cultural imaginaries. “How might the world be organized differently?” is a question that matters urgently, and it is a question that art—particularly art attuned to human and more-than-human social justice—asks in generative and complex ways.

Oriented by this assertion, I spend most of my time thinking about intersections of art and research as they impact how we do our institutional and pedagogical work in the university in the context of human-induced climate change. That I can do so in the specific ways that I do—research-creationally—comes in part from being situated at a university that has

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come late to the political and institutional work of research-creation. When I arrived at the university where I have had the privilege of working for the past six years, there was very little institutional understanding of research-creation. What this means is that I have been able to develop a research-creational culture around me that is largely idiosyncratic, one that emerges from the principles and perspectives that I explore in this book, and has been largely informed by my students.²⁴

This matters.

It changes the contours of what I write in these pages. While I refer to some colleagues (both within my institution and without), my primary source of learning, inspiration, and motivation has been the classroom. It is in the classroom, developing research-creation streams in art history courses, developing research-creation independent studies, seeing research-creational master's theses through from start to finish, and working with research-creation PhD students, that I have developed my thinking on the topic. It is the work of former and current students that insists to me that what is happening in the "ivory tower" matters in significant ways that are not confined, as certain critics might have it, myopically, to the classroom.

That said, as is clear by now, a central contention of this book is that while research-creation happens in interesting ways outside the university, the claiming of doctoral status for such practices offers one of the most interesting contemporary interdisciplinary provocations to (at least) the arts and humanities side of the university today. As Derek McCormack writes in his "Thinking-Spaces for Research-Creation," "Research-creation is, of necessity, more-than-disciplinary" (2008, 1). Precisely how this is so is one of the things that this book explores. We already have excellent research-based artists in the academy, and if research-creation simply renames and rebrands them, then it has already done its fundamental job as an organizational category that, while it may still need administrative championing, needs no critical discourse. However, if we understand research-creation as an approach to bringing academic and artistic tools together in more-than-disciplinary ways that challenge the current hegemony of the book-length monograph as the only legitimate outcome of a PhD in the arts and humanities, then it does, indeed, need a critical discourse that exceeds the parameters of disciplinary legitima-

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tion. This book is a provocation toward just such a critical discourse. While it takes the form of a traditional book (a form that I genuinely love), it invites us to think beyond this form, to denaturalize it, and ask ourselves how we might, each, engage in remaking and reshaping our institutions by bringing artistic literacies, modes, and approaches to bear on the wicked problems that surround us—if we are looking—every day.²⁵

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Introduction: Art in the Expanded Field

1. An “axiomatic structure,” for Krauss, emerges between “architecture and not-architecture,” and a “marked site” between “landscape and not-landscape.” Over the years following her essay, the former will come to be called installation art and the latter earth or land art. For her full analysis and diagrams, see Krauss (1979).
2. The pedagogical (or educational) turn names contemporary social and political art interventions that take the university, the classroom, and other spaces of teaching and learning as not only their subject matter but also as the basis of their artistic form.
3. I discuss the unique pedagogical program at the School of the Museum of Fine Arts, Boston, in *Loveless* (forthcoming).
4. International debate surrounding these programs has most often focused on the need for individualized programs of study (based on MFA critique models) that make room for and, indeed, champion the intuition-based aspects of artistic praxis as a necessary site of resistance to increasingly standardized and globalizing models of postsecondary education that focus on uniform legibility at the expense of individuality and innovation (Borgdorff and Dombois 2014; Hannula 2009; Haseman 2006; Hetland et al. 2007; Slager 2009; Stévanca and Lacasse 2013; M. Wilson 2009). Such models, adopted from international accords such as the European Bologna Declaration (1999) and its Australian counterpart, the Brisbane Initiative (2006), and national structures such as the UK’s Research Assessment Exercise (RAE), turned Research

Excellence Framework (REF) in 2014, are increasingly at work in North America (Biggs 2006; Candy and Edmonds 2011; Derrida 2008; Kamuf 1997; Readings 1997; Royle 2003). There is a large body of literature on the topic. The SHARE network is one of many non-institutionally specific gathering spaces for this research in a European context. For SHARE's overview and bibliography of artistic research resources, see www.sharenetwork.eu/artistic-research-overview/bibliography. Other existing organizations include the Society for Artistic Research, the Swiss Artistic Research Network, and the European Art Research Network. There are also many journals worthy of note in this context, such as the *Journal for Artistic Research* and *Art and Research*. For an ongoing and updated list of doctoral programs in the arts and their starting dates, see Elkins (n.d.).

5. In 2016 Dr. Sophie Stévanca was offered the first, and to date only, Canada Research Chair in Research-Creation (that is, with *research-creation* in the title of the appointment), in music, at the Université Laval (Québec). The Canada Research Chairs Program (CRCP) was created by the Government of Canada in 2000 as "a national strategy to make Canada one of the world's top countries in research and development." For more information on this program, see CRC (n.d.).

6. While there are some continuities between the more established English-language (European and Australian) contexts for these debates and the Canadian one, and, in turn, some commonalities between how things are unfolding between Canada and the United States, it is important to note that Canada has robust national funding councils that are genuinely committed to research-creation. Generally speaking, in the United States research-creational (and other innovative) pedagogical experiments emerge as localized institutional acts. In Canada, however, the landscape of research-creation is figured as a national academic discourse: though many in the academy are confused by it, research-creation carries the legitimacy of being its very own social sciences and humanities funding category.

7. See SSHRC (2013) to follow the rhetoric and justification for their initial SSHRC research-creation pilot program.

8. Though this distinction no longer appears on their website, it is important to this book as a whole. References to *research/creation* were replaced by references to *research and creation* and *creative research* in 2017.

9. A statement like this is likely to cause anxiety on many fronts. To argue for research-creation as a funding category that is *not* earmarked for the fine arts (specifically art professors in the university who are unable to fund students through other means) ignores the degree to which research-creation was initially brought into SSHRC to address a problem: that while the university fine arts professoriate was increasing in numbers across Canada, it was significantly underrepresented in national research funding profiles (many Canadian universities don't count Canada Council for the Arts funding when tallying their professor-generated research dollars, and Canada Council money

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generally can't be used to fund graduate students). To argue for an expanded understanding of research-creation has, then, to be done very carefully, as these are real, pragmatic needs. My aim is to find a way to address these pragmatic needs without closing down needed debate on research-creation as interdisciplinary praxis relevant across the university.

10. This is an argument that was made forcefully in 1971 by Linda Nochlin in her seminal essay "Why Have There Been No Great Women Artists?"

11. A similar argument is made by Erin Manning in her chapter "Against Method" in *The Minor Gesture* (2016). Owen Chapman and Kim Sawchuk also speak to the need for research-creation to exceed the bounds of the fine arts in their article "Creation-as-Research: Critical Making in Complex Environments" (2015). Chris Salter's *Alien Agency: Experimental Encounters with Art in the Making* (2015) does a wonderful job bringing examples of such practices together, in their most unpredictable and emergent forms.

12. Hybrid practice-theory doctoral degrees in other, related, fields such as the digital humanities, design, communications studies, architecture, and performance studies have their own genealogical trajectories. Caitlin Fisher's "Building Feminist Theory: Hypertextual Heuristics" (York University, Toronto, 2000) was (to the best of my knowledge) the first "born-digital" research-creation doctoral thesis in Canada, and Owen Chapman's "Selected Sounds: A Collective Investigation into the Practice of Sample-Based Music" (Concordia University, Montreal, 2007), the first research-creation PhD to come out of a communication studies department in Canada. The Université de Québec à Montréal (UQUAM) was the first to offer a French-language doctorate in research-creation in Canada (it awarded its first PhD in 2000 to Louise Paillé with a thesis called "Archéologie d'une démarche de création en arts visuels: les livres-livres"). On these overlapping histories and practices in the Québec context see, among others, Le Coguic and Gosselin (2006) and Béland and Paquin (2015), and the websites for Hexagram (<https://hexagram.ca/index.php/eng/>), Milieux (<https://milieux.concordia.ca>), and Sense Lab (<https://senselab.ca>). Thank you to both Erin Manning and Chris Salter for robust discussion on these histories. Although in conversation with these other disciplinary trajectories, this book is focused specifically on the practice and pedagogy of research-creation in the visual arts in English, one of the primary domains in which I have been trained, teach, and work.

13. See, as but one of many (almost daily) examples of academics bemoaning the end of the university, Terry Eagleton's critique of the creative knowledge economy endemic to the widespread neoliberalizing of university spaces in the UK context in "The Slow Death of the University" (2015).

14. On slow scholarship, see Mountz et al. (2015); and Berg and Seeber (2016).

15. Historian of technology and pedagogical innovator Cathy Davidson acutely assesses these conditions in *The New Education: How to Revolutionize the University to*

Prepare Students for a World in Flux (2017). The failure to adequately credit experimental academic labor emerges in a particularly strong way with collaborative practices which, despite collaborative work often requiring *more* time and labor than individual research projects, are often seen as less meritorious. On the ground, across the university, there are individuals doing fantastic, committed, innovative things, many of which are allied with the perspectives mobilized in this book under the sign of research-creation. Unfortunately, these innovations, while applauded in name, are too often unsupported in practice. The roadblock, here, is in the institutional and pedagogical conditions that render the doing of innovative, experimental, and collaborative work “extra-to-load” or simply illegible as equally weighted scholarship.

16. Joseph Beuys’s “social sculptural” presentations of lectures as performances and blackboard remnants as art objects remain a central touchstone for many interested in the pedagogical turn. Coined by Beuys in the mid-1970s to describe his expanded conception of art, the idea of social sculpture informed all of Beuys’s work, “from his understanding of drawing-as-thinking to his work with the invisible material of speech in Honey Pump and the Free International University” (<http://www.social-sculpture.org/category/territory/influences/>). For Beuys, *thinking itself* is a sculptural act—it is morphogenetic; consequently, it is important to be accountable for the nature and quality of one’s own thinking. Beuys maintained that the question “What can we do?” should always be preceded by the question “How must we think?” His answer to this question was the idea of social sculpture (Sacks 2011). That said, Beuys was not operating in a vacuum. The pedagogical turn can also be seen to emerge from a wide range of modern and contemporary artistic experimentations such as those of the Dadaists and Russian Constructivists, the Bauhaus and Black Mountain College, the Situationist International and Fluxus, among others (Bishop 2012; Podesva 2007; Rogoff 2008). Information on the Copenhagen Free University is available at <http://www.copenhagenfreeuniversity.dk> (last accessed September 2018) and the School of Panamerican Unrest at <http://pablohelguera.net/2003/03/the-school-of-panamerican-unrest-2/> (last accessed September 2018).

17. See Bourriaud (2002, 2016); Jackson (2011); Kester (2004, 2011); Kwon (2002); Lacy (1995, 2010); Lippard (1973). These are books that I use as reference and teaching texts to show which strains in contemporary art are those that I see as paving the way for research-creation to emerge as a university category; they do not fully map the expanding fields of pedagogically, socially, or relationally oriented contemporary art.

18. STEM is a well-known acronym developed by the US National Science Foundation to refer to a focus on science, technology, engineering, and mathematics across school curricula. To “add art” is to turn STEM into STEAM: science, technology, engineering, ART, and mathematics. (Though what might be even better here is STEAMS: add *social justice*.)

19. On this, see also Smith (2018).

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20. This problem is also being addressed in important ways by work in the digital humanities on hypertextual formats for doctoral theses, in which organizations such as HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory) have long been involved.

21. As Henry Giroux (2013) writes in his persuasive op-ed piece in *Truthout*, “Not only does neoliberalism undermine both civic education and public values and confuse education with training, it also wages a war on what might be called the radical imagination.”

22. There are many terms that have recently been developed as alternatives to the Anthropocene. The term *Capitalocene* (Haraway 2016; Moore 2015) is often used to point out the ways that the Anthropocene, with its generalizing anthropocentric focus, masks the uneven work of capitalism, colonialism, and other interlocking systems of domination. Other terms include *Plantationocene*, *Chthulucene* (Haraway 2016), *Gynocene* (Demos 2015), and *Planthropocene* (Myers 2017b). See also Davis and Turpin (2015); Kirksey (2015); Purdy (2015); Scranton (2015); and Stengers (2015).

23. The Athabasca oil sands take up roughly eighty-seven thousand square miles of Northern Alberta, an area only slightly smaller than the state of Florida, with a surface mineable area six times as large as New York City and seventy-eight times as large as Manhattan Island. See Earth Observatory (n.d.).

24. These students include Leila Plouffe (who developed layered work on intra- and interspecies care for her 2017 BFA graduating exhibition), Kyle Terrence and Aaron Veldstra (who both worked to inhabit the contradictions of climate change in their 2015 and 2016 MFA exhibition shows), Michael Woolley (who completed the first research-creation master’s degree housed specifically in the History of Art, Design, and Visual Culture department at the University of Alberta, on the intersections of queer embodiment, performance art, and its documentation), Ika Peraić (who is currently working on a research-creation PhD examining the ways that museums work with and variably hold space for histories of genocide, focusing specifically on her homeland, Croatia, and her current home, Canada), Brad Necyk (who is producing a research-creation PhD on neuroatypicality across the departments of Art and Design and Psychiatry), and Jessie Beier (who is in the process of writing a research-creation dissertation on pedagogy’s “futurity” in the context of the Anthropocene). Leila Plouffe’s work “Self-Intra-Multispecies Care” is available at the artist’s website (2017). Kyle Terrence’s documentary work *Pilgrimage* and its associated images and analysis are available at the artist’s website (Terrence, n.d.) and in the University of Alberta’s research archive (Terrence 2016). Aaron Veldstra’s performance-based installation *Our Anaerobic Future* is discussed in Jans (2015). Michael Woolley’s full thesis and documentation of the exhibition are available at the artist’s website (2017). Brad Necyk’s autoethnographic research *Alberta #3* can be found on the artist’s website (Necyk 2018). Jessie Beier’s

There's No I in Me (or, "I Don't Necessarily Agree with Everything I Say") can be viewed in its entirety in *The Occulture* (Occulture 2016).

25. The idea of a "wicked problem" comes from design studies. It refers to a problem that is so sticky (incomplete, contradictory, emergent in its requirements) that it requires multiple approaches, literacies, and forms to even begin to be addressed. It requires multimodality (Rittel and Webber 1973).

Chapter 1: Haraway's Dog

1. These high-profile lectures are cosponsored by CBC Radio, House of Anansi Press, and Massey College at the University of Toronto.

2. *Parrhesia*, taken from the ancient Greek, is a kind of free speech, a "truth to power" that is nonprescriptive, and as such can be taken as the basis of an ethics. Consult Foucault's six 1983 lectures at the University of California, Berkeley (Foucault [1983] 2009).

3. As Ruha Benjamin puts it in "Black AfterLives Matter: Cultivating Kinfulness as Reproductive Justice," "Systems of domination require powerful narratives to allow those who hoard resources to sleep at night" (2018, 58).

4. On touch and (multispecies) ethics, see Hayward 2010.

5. See Eben Kirksey's *The Multispecies Salon* (2014) for a wide-ranging edited volume that takes this multispecies provocation seriously in the context of artistic forms and practices.

6. In a similar vein, Melissa K. Nelson's "Getting Dirty: The Eco Eroticism of Women in Indigenous Oral Literatures" (2017) tells stories of Star woman (241) and Sky woman (254) digging, both refusing cautions, and both embodying the driven power of erotic, feminist curiosity.

7. Haraway's 1985 breakout essay, "Manifesto for Cyborgs," introduces the cyborg to her readers as a "world-changing fiction" ([1985] 1991, 149) that, in its hybridity, its confusion of boundaries, and its refusal to settle on one side of the binary, "is resolutely committed to partiality, irony, intimacy, and perversity. It is oppositional, utopian, and completely without innocence" (151). What Haraway invites us to consider, through the figure of the *naturecultural* cyborg, is the degree to which our ways of organizing and categorizing the world in fact *determine* how we move through it, shaping the stories we tell in the same breath as the stories we tell shape what we see of the world. Echoing King's contrasting of Native and Judeo-Christian stories, Haraway invites us to replace Oedipal narratives with cyborg ones ([1985] 1991). Whereas Oedipal (and Judeo-Christian) narratives carry with them the weight of the patriarchal order, cyborg ones are hybrid, impure, messy, and multiplicitous.

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