DUKE

UNIVERSITY
PRESS

Guidelines for Illustrators
Preparing Artwork for Authors

We must be able to edit all maps, charts, graphs, diagrams, and any included text. Please make sure the files meet the following requirements:

FORMAT: The native Adobe Illustrator (.ai) file should be accompanied by a PDF with all fonts embedded. Do not convert text to outlines; all text should be editable.

SIZE: Illustrations should be vertically oriented (in portrait mode) and should be no more than 5" wide by 8" high. For half-page placement, illustrations should be no more than 5" wide by 5" high.

COLOR MODE: Files should be created in CMYK color mode in percentages of black/K only; all elements should be converted to grayscale.

STYLE GUIDE:

- Simple maps and illustrations with minimal text will always reproduce better
- Only use OpenType fonts, such as Gill Sans, Minion Pro, Myriad Pro, or Times New Roman
- Avoid placing names over rivers, borders, or boundaries
- Be consistent with all labels (e.g., use the same style for all the axis labels in a chart or use the same size and style for similar elements in a graph)
- Fonts should be no smaller than 8 points in size
- Avoid putting black type over tints darker than 20%
- Do not use pattern fills like crosshatching or diagonal lines
- Do not use blends, gradients, transparencies, or shadows
- Keep line weights between .5 point and 2 points; do not use hairline rules or line weights less than .25 point
- All text should be in American English and consistent with the manuscript
- Do not include titles or credit lines in the map files; they should be listed with all the captions

IF YOU HAVE A QUESTION THAT WAS NOT ANSWERED HERE, FEEL FREE TO CONTACT THE DUKE UNIVERSITY PRESS ART EDITOR AT ARTEDITOR@DUKEUPRESS.EDU